

Seo For Newbies



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Finally, Big-Dog Search Engine Optimization Secrets Revealed! All In A Video Course So Simple, Straight Forward And Quick It Works For Newbies & Pros Alike... Do It Right And Start Driving Targeted Traffic from the Search Engines Today! Get The Competitive Advantage You Need For Success In Today's Internet Marketing Battle! These powerful videos that will take you by the hand and show you 'not just how to start', but right through to how to finish by driving targeted traffic to your Internet Marketing, Affiliate Marketing & Niche Marketing Web Sites And Blogs! Monday, January 26, 2009 From: YOUR NAME HERE Attention: Internet Marketing Newbies Are you... Confused because you don't know where to start or even where targeted traffic comes from? Sick of failing to make it to the top 10 in the search engine rankings? Yearning to know specific methods you can use to drive targeted traffic to your website? Wanting to know how to stop wasting time or money driving the wrong traffic to your website? If you checked any of the above, then this will be one of the most important letters you'll read.... Yes, times are changing. Just a few years ago even some simple SEO knowledge would have been enough to make it to the top, now everybody is using it. What you need is an edge and this video course is going to do just that. You'll learn the basics, but you'll get more than just the basics. By the end of this course, you will not only understand the basics of SEO, but you will have actual methods in the palm of your hands that you can use to kick start your SEO traffic success. There is money to be made on the web, without a doubt, but to make money you need traffic, and not just any traffic, you need quality targeted traffic. 60 of all the targeted traffic generated on the web still comes from search engines. As a smart marketer you need to gather traffic from many different sources, not just one. In this video course, we will go over SEO or Search Engine Optimization. Marketers that know how to use SEO successfully will continue to grow richer and you should be one of them! If you are not, then this cycle should be broken and you will break

it. Yes, you may have struggled with SEO and even have seen some results, but... Wouldn't you like to have the upper hand for once? Wouldn't you like to know at a glance what is going wrong and how to fix it? Wouldn't it feel nice to see all the effort pay off and see the targeted traffic coming from search engines increase, day after day? What stops you then? It is the lack of proper information and the lack of organization. By looking at SEO, it may seem so easy... Just aim the keywords, build inbound links, optimize the site for search engine bots and the chosen keywords. That's it. Right? WRONG. Why is it wrong? Because everybody is playing the game and you must play it better to be the winner. You have competition and you'll learn how to get ahead of them... In this course you will... aim for the RIGHT keywords, build MORE and HIGHER QUALITY inbound links than your competition, optimize your sites in the BEST possible way for search engine bots and for your chosen keywords. Introducing the SEO For Newbies Videos... * Graphic for Illustration only - The SEO For Newbies Video Package is a Digital Download. What you need is the SEO For Newbies Videos which features 10 videos, all packed with useful information. You will benefit from the course's highly organized lessons and you will gain the upper hand that you've been looking for. But what do the SEO For Newbies videos actually contain? How can it help you? Here is what you'll learn from the ten SEO For Newbies Videos: Video 1 - What Is SEO? Describes Search Engine Optimization (SEO) as a whole and it will allow you to see the entire SEO process within a new light and scope. Also a quick introduction to the materials on the following 9 SEO videos in the SEO For Newbies package. Video 2 - Understanding Search Engines & How They Work... This is where you begin to sink your teeth into real SEO tactics. You will undergo a crash course in how search engines work, and the various ways your websites & blogs get into their databases. Video 3 - Top Search Engine Myths Revealed! There is a lot of false SEO information floating around the web, and it's easy to get misled. This video will expose the top SEO myths so you can better separate SEO facts from SEO fiction! Video 4 - 5 Steps To Improving Your SEO Right Now! Take all the knowledge gathered so far and put it into practice. This is the chapter that teaches you how to effectively use these SEO tactics to improve your website's ranking or SERP (Search Engine Ranking Position). Video 5 - How to Get Listed In The Search Engines Within Days! Will give you insight into ways you can get listed into Google or other search engines within a few days. It's easy with these few methods and they are all White Hat methods, meaning they follow the proper usage guidelines. At this point this means getting listed, but not usually on the first page - yet... Video 6 - Submitting Your Sites To The Search Engines For Free! This will shed

some light on how submitting your site to many search engines is beneficial, but of course is not the way to get your site to the top of the first-page results. Video 7 - Time To Boost Your Search Engine Rankings! You will learn about SERP's (Search Engine Ranking Position) and how you can raise your SERP's. Given that there are so many SEO techniques available, you will learn how to focus your energy on the most effective SEO tactics & techniques to get the best results from your SEO strategies. Video 8 - Search Engine PageRank Explained... PageRank is used mainly by Google as a measurement tool for ranking web pages. The concept of Page Rank is explained and you will learn what it means, what I can do and what it can't. You will also be shown where you can check your Search Engine PageRank or your competitor's PageRanks. Video 9 - Keywords & Keyword Strategies For SEO Keywords are highly important in the world of Search Engines. You will learn why they are so important to search engines and your SEO efforts, and most importantly you will be shown what tools are out there to help you dig out good keywords and measure your keyword density for free. Video 10 - Five Free Ways To Get Traffic From Search Engines! In the final video you will be shown 5 methods that will highlight systems you can put into place that will begin to drive more and more targeted traffic to your websites & blogs. Used with the SEO secrets revealed in the other 9 SEO For Newbies videos, these tactics will all start to merge into a cohesive, sustainable & highly-effective SEO strategy to ensure maximum results from your Search Engine Optimization activities! Get More Highly-Targeted Traffic streaming to YOUR sites & Blogs starting today, with the SEO For Newbies Video Series!

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