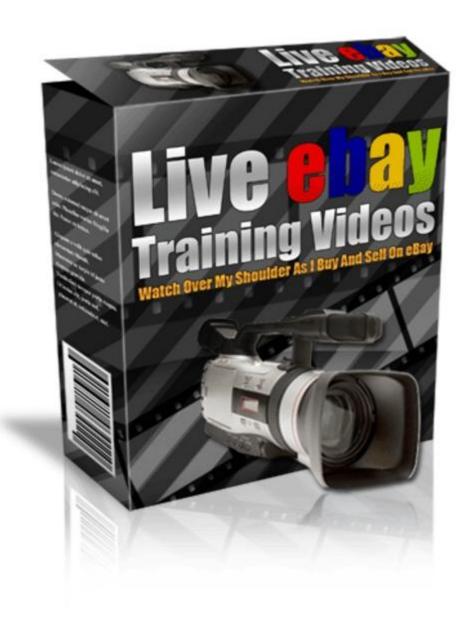
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Bay" Page (Time: 4:06) In this video, Francis quickly covers what you can do in your "My eBay" page.
Link My Paypal Account To My eBay Account (Time: 1:58) This is a simple process many people don't
know how to do. He shows you how easy it is in this video.
Listing Fees (Time: 5:12) It's important to know your profit margins on eBay so in this video, he'll talk
about the fees you can expect for the various types of listings you can post on eBay.
tems On eBay (Time: 2:17) Before you start selling on eBay, make sure the item you plan to sell is
allowed on eBay. Or, if it is allowed on eBay, know what the rules are for that item.
Get Free Help In Your eBay Business (Time: 4:49) In this video, he shows you where you can go to get
ree eBay tips. ====================================
/ideo 8: The Importance Of Your eBay Feedback And Reputation (Time: 7:32) Most people know that
naving a high feedback score is important for your reputation on eBay, but most don't know the other
penefits of having a high feedback score. In this video, he also covers how eBay's latest feedback system
vorks. ====================================
What Is An Auction Style Listing And When You Should Use It (Time: 2:30) There are different types of
eBay listings you can post and in this video, he talks about the 'auction' type and when you should use it.
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Fixed Price Listing And When You Should Use It (Time: 7:23) There are 2 types of fixed price listings and
ne will tell you in this video which situations to use them in.
Different Types Of Multiple Item Listings (Time: 6:47) Here, Francis give examples of the different types
of multiple item listings.
Classified Ads (Time: 5:26) In this video, he tells you how eBay Classified Ads work, which categories on
Bay you can list Classified Ads in, and he shows you an example of one.

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Reserve Price (Time: 2:58) Here, he explain what a reserve price is, what situation you would use it in, and he shows you an example.
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Search For Items To Buy On eBay (Time: 6:45) It's important to know how to search for items on eBay so
you know how your auctions are found by your customers. The more knowledge you have, the better you
will be at increasing traffic to your auction listings.
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Buy On eBay And Pay Through Paypal (Time: 4:26) Before you start selling on eBay, it's important to buy
items first so that you can get familiar with the sales process. Watch Francis as he buys something and
pays through Paypal.
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Leave Feedback For The Seller (Time: 2:34) After buying and receiving the item, he shows you the
process of leaving feedback for the seller.
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Should Have Multiple eBay Accounts (Time: 1:46) Here, he explains why it's important to have multiple
eBay accounts. ====================================
Video 18: What I Do Before I List On eBay (Time: 8:12) Watch what he does to ensure that he is able to
sell his product for a high price on eBay.
======================================
List An Auction On eBay - Part 1 (Time: 4:03) Now you get to watch Francis list a product on eBay. He
goes through each step in detail and that is why he has broken this process into 5 videos. In this video,
he chooses the category that he's going to list his product in. He has a few options to choose from and
he'll tell you the strategy behind choosing the category to list in.
======================================
List An Auction On eBay - Part 2 (Time: 5:34) Here, he shares with you a couple of tips on how to make
your title catchy and grab buyers' attention. He even shows you how to make your listing show up more in
search results (using a free feature on eBay).
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List An Auction On eBay - Part 3 (Time: 5:53) Here, he enters the product description and selects the
listing format. Francis also shares with you a tip on how not to turn off customers.
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List An Auction On eBay - Part 4 (Time: 4:33) In this video, he provides tips on entering your shipping
information. And, he'll tell you how to get more bids.
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List An Auction On eBay - Part 5 (Time: 5:03) In this video, he reviews his listing before it goes live. He
also tells you about the listing upgrades and when to use them.
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Analysis (Time: 4:31) Francis analyzes the results after his item has sold. He tell you why his listing got
over 100 unique hits while his competitors only got 4 unique hits to their listings.
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Send An Invoice To A Customer (Time: 2:37) Watch as he goes through the process of sending an
invoice to his customer. You'll see how quick and easy this is. You'll also see how to give discounts.
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Shipping Process (Time: 4:57) He share some tips here on shipping your product, including creating and
printing a shipping label from online.
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Leave Feedback For A Buyer (Time: 3:06) Earlier, you saw Francis leave feedback for a seller. Now,
you're going to see him leave feedback for the buyer. Leaving feedback for the buyer and seller is the
same except for a couple of differences (as a result of eBay's new rules), which he points out in this
video. ============ Video 28:
Watch Me Notify My Customer Of Product Shipment (Time: 4:24) The last step is to communicate to the
buyer and ensure that their buying experience was a pleasant one. This is important so that you can
establish a good relationship with your customer, which will result in he/she will becoming a repeat
customer of yours. He also shows you how you can use this process as an opportunity to market your
website. And, he shows you how to make this a quick and simple process that you can easily outsource
to your staff. ===================================

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