

Zentralisierung Vs. Dezentralisierung Der Einkaufsfunktion

- Timm Ahfeldt

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Unter dem Organisationsbegriff verstehen wir in der Betriebswirtschaft ein System von Regelungen zur Verwirklichung des Betriebszieles. Die Organisation ist somit Grundvoraussetzung für den Erfolg eines Unternehmens. Daher nimmt die Aufgabe der Organisation in allen Unternehmensbereichen auch einen so grundlegenden Stellenwert ein. Im Rahmen dieser Arbeit wird speziell auf die Organisation des Einkaufs, genauer auf die Gestaltung der inneren Organisation des Einkaufs eingegangen. Dabei stellt sich die Frage, ob der gesamte Einkauf der in den Betriebsstätten benötigten Materialien eher zentral oder dezentral, d.h. von nur einer oder von mehreren Stellen aus erfolgen soll. Zielsetzung dieser Arbeit ist nicht die Untersuchung der Fragestellung, welche Form der inneren Einkaufsorganisation für ein Unternehmen die effizienteste ist. Der vorliegende Praxisbericht soll ausschließlich zeigen, welche Probleme bei der Wahl der Organisationsform auftreten können und welche konkreten Möglichkeiten existieren, diesen Problemen entgegenzuwirken. Das Beispiel der Fels-Werke GmbH soll zeigen, wie die Gestaltung der inneren Organisation des Einkaufs in der Praxis aussehen kann. Studienarbeit aus dem Jahr 2003 im Fachbereich Wirtschaft - Beschaffung, Produktion, Logistik, Note: 1,7, Berufsakademie Welfenakademie Braunschweig, 3 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Ahfeldt, Timm Publisher: GRIN Verlag Illustration: N Language: GER Title: Zentralisierung vs. Dezentralisierung der Einkaufsfunktion Pages: 00015 (Encrypted PDF) On Sale: 2007-01-01 SKU-13/ISBN: 9783638611404 Category: Business & Economics : General

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