

Ethisches Investment An Der Börse: Eine Dokumentenanalyse - Timur Karabiber

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Die vorliegende Arbeit beschäftigt sich mit dem Thema des ethischen Investments, wobei dieser Begriff als Synonym für sozial-ökologische Geldanlage in Form von Aktien oder Fonds verstanden wird. Als erstes werden dazu Grundlagen vermittelt, etwa, die Idee des ethischen Investments und welche Ziele sie verfolgt. In einem zweiten Teil werden, für diese Arbeit als Basis dienende praxisrelevante Grundlagen, beispielsweise Screeningansätze zum Portfoliomanagement, besprochen, um dann 'ethische Indizes' vorstellen zu können. Den vierten Hauptpunkt bildet hierauf eine kurze skizzenhafte Analyse des Informationsmaterials der BASF AG und der Bayer AG, das ich auf Anfrage von den Investorrelations- bzw. Sustainable Development Abteilungen erhalten habe. Dabei sollen die Dokumente hinsichtlich Transparenz, Ökobernsichtlichkeit, Ökologie und Soziales näher untersucht werden. Diese Analyse kann natürlich nicht annähernd so ausführlich sein, wie dies eigentlich als Grundlage für aktives ethisches Investment notwendig ist. Es wird lediglich der Versuch unternommen, das Verständnis für die Arbeitsweise im Bereich ethisches Investment zu fördern. Abschließend wird kurz auf die Frage nach der Glaubhaftigkeit der Informationen eingegangen, um damit auf die Verantwortung des Investors hinweisen zu können.

Studienarbeit aus dem Jahr 2003 im Fachbereich Philosophie - Praktische (Ethik, Ästhetik, Kultur, Natur, Recht, ...), Note: 1,0, Universität Bayreuth (Institut für Philosophie), Veranstaltung: Ethische Probleme im Management, 51 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Karabiber, Timur Publisher: GRIN Verlag Illustration: N Language: GER Title: Ethisches Investment an der Börse: eine Dokumentenanalyse Pages: 00033 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638310819 Category: Philosophy : General

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