

Filmmakers And Financing: Business Plans For Independents - Louise Levison

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The first, most crucial step in making a film is finding the funds to do it. Let Louise Levison, who wrote the innovative business plan for "The Blair Witch Project," show you how. Whether you're planning a feature, short, documentary, or large format film, this unique guide teaches you how to create a business plan that can be presented to a potential investor. In jargon-free terms, the author leads you through every step. Each chapter concentrates on a different section of the business plan, including the industry, marketing, financing, distribution. There are supplementary exercises and spreadsheets on the CD workbook so you get comfortable crunching the numbers--no math degree required!The fifth edition contains completely revised and updated industry data, updated information on the market for short films, as well as a new chapter on nontraditional films such as documentaries.Author: Levison, Louise Publisher: Focal Press Illustration: N Language: ENG Title: Filmmakers and Financing: Business Plans for Independents Pages: 00272 (Encrypted EPUB) / 00272 (Encrypted PDF) On Sale: 2006-11-20 SKU-13/ISBN: 9780240808284 Category: Performing Arts : Film & Video - General

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