

Golden Rules For Managers - Frank McNair

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Quick, expert advice in the best-selling, easy-to-read format that business readers demand. "A penny saved, a penny earned." "Never leave till tomorrow what you can do today." Often, the advice that makes the most impact does so because it's delivered in a clear, memorable saying that cuts to the heart of the issue. For business readers fed up with long books that say little, nothing could be more refreshing than The Golden Rules for Managers. Management expert Frank McNair distills the best business wisdom into 119 memorable nuggets that speak directly to management issues, then explains the lessons behind the each saying. Paint a Clear Picture of the Target (goal setting) What you Reward is What You Get (providing employee feedback) Employees will Respect what you Expect if you Inspect (follow-up) A Plan Is Not a Straightjacket (flexibility in execution) The Madder You Get, the Dumber You Are (self-management) Packaged for visual impact and easy reading, The Golden Rules for Managers is the new golden standard in management guides. "Frank McNair's straight-forward, pragmatic information is to the point, is easy to apply, is relevant and will continue to be relevant 10 years from now for companies such as ours. I use the techniques at my own company." Chris McSwain, Director, Global Benefits | Whirlpool Corporation "Frank McNair captures the very essence of what makes good managers into great leaders. And he does it in a way that allows the reader to remember and put into action. A must read." David Moff, SPHR, Chief Executive Officer | The HR Group, Inc. Author: McNair, Frank Publisher: Sourcebooks Illustration: N Language: ENG Title: Golden Rules for Managers Pages: 00000 (Encrypted EPUB) On Sale: 2009-07-01 SKU-13/ISBN: 9781402245190 Category: Business & Economics : Management - General

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