

?konomisches Handeln Im Institutionellen Kontext Und Radikale Vs. Inkrementale Innovationen - Carlo Cerbone

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Ausgangspunkt dieser Arbeit sind im Allgemeinen die Probleme bezüglich des ökonomischen Handelns und der Koordination ökonomischer Aktivitäten und im Speziellen Innovationen in der ökonomischen Sphäre. Dabei soll es hier um die von einigen Autoren beschriebene und viel diskutierte institutionelle Einbettung des ökonomischen Handelns und die daraus resultierenden Folgen für Innovationen gehen. Ich werde im Folgenden kurz einen Ansatz von Hall und Soskice vorstellen, indem ich auf ihre Unterscheidung von 'liberal market economies' und 'coordinated market economies' eingehe und auf die daraus resultierenden Folgen für Innovationen aufmerksam mache. Anschließend soll es um die von den beiden Autoren herausgearbeitete Unterscheidung zwischen radikalen und inkrementalen Innovationen gehen, die ich im Zusammenhang mit einigen Beispielen, wie das Patentaufkommen, unterschiedliche soziale Sicherungen und Qualifikationen näher untersuchen werde. Danach werde ich auf einige Schwächen des Ansatzes, wie der methodologische Nationalismus, der verfolgte Dualismus, die Vernachlässigung der Dynamik und vor allem die institutionellen Komplementaritäten, aufmerksam machen, die auch mit den zwei Formen der Innovation in Bezug gesetzt werden können. Abschließend soll der Frage nachgegangen werden, ob ökonomisches Handeln und damit Innovationen auf eine Divergenz, eine Konvergenz oder eine Hybridisierung hinauslaufen. Author: Cerbone, Carlo Publisher: GRIN Verlag Illustration: N Language: GER Title: Ökonomisches Handeln im institutionellen Kontext und radikale vs. inkrementale Innovationen Pages: 00016 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638517539 Category: Social Science : Sociology - General

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