

Long Tail Niche Keywords

Long Tail Niche Keywords

Long tail niche keywords is a very important part for the success of your blogs. The object of the game is to pick a keyword phrase that gets enough searches to make decent money, but that's not too competitive. Since our main traffic is going to be free search engine traffic, we can't get in over our heads for the keywords in question. We're not experts at search engine optimization, so we have to be careful and selective with our long tail niche keyword phrases.

So what is a long tail niche keyword? It's a very specific phrase that people are searching for online and typically is what we call a "buy" keyword. For instance, if someone uses the search term "golf" in a search engine, they are not looking to buy anything specific to "golf" but rather are looking for more information on "golf".

Something a little more specific would be "golf balls" however, this is still not a complete long tail niche keyword phrase. We now know the person is interested in "golf balls" but is probably still comparing the different types of "golf balls" on the market.

A full blown long tail niche keyword phrase would be "top flite golf balls" or "buy top flite golf balls" With these terms, there is no question that the person is looking to purchase top flite golf balls, so a blog dedicated to top flite golf balls would probably be a successful site.

You could get even more specific and make a blog on "used top flite golf balls". This would probably only get 200 or 300 searches a month, but it would be highly targeted or what I call "money in the bank!"

Let's look and see how many searches "used top flite golf balls" gets?



[DOWNLOAD HERE](#)

So what is a long tail niche keyword? Its a very specific phrase that people are searching for online, and typically is what we call a buy keyword. For Instance...

[DOWNLOAD HERE](#)

Similar manuals: