

Mp3 Gerry Porraz - Porraz



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Progressive Pop-Rock based on Dreams, Inspiration, Independence, Eternity in spanish and english 10 MP3 Songs POP: Power Pop, LATIN: Rock en Espanol Details: GERRY PORRAZ Dreams, Inspiration, Independence, Eternity A new meaning to music - Rock? Pop? Fusion? Latin? Listen the unexpected to believe the unimaginable! Bio English Gerardo "Gerry" Porraz is a living example of the positive effects of diverse cultural backgrounds. Since the early 90's in his native Mexico City, Gerry was a member of the few who transcended from the depressing post-80s emergence of media spawned artists. His musical curriculum starts at the age of 4 when he was admitted into children's program, "Music Has Begun", at the National Conservatory of Music in Mexico City (largest in Latin America). He studied Piano privately with several of the most recognized pianists in his country. His always evolving musical tendencies and his love and passion for modern music and technology kept him moving forward and exploring new music styles and innovative ways to record music. At the age of 18, was accepted to the Bachelor's Degree of Music program at the world renowned Berklee College of Music in Boston, majoring in Songwriting and Production. In 1995 he obtained the Berklee International Grant along with other awards that helped in the funding of his studies. During his time at Berklee, he polished his contemporary music techniques (jazz, pop, funk). Upon graduation in 1997, as he searched further to modernize the Spanish market, he relocated to his native Mexico City to become Director of Music and Talent for Televisa/Radiopolis (largest media and television broadcasting corporation in Latin America), where he produced over 500 music spots, in less than a year, including music for live radio and TV broadcasting. The latter bringing on a whole new chapter to his advancing career. On the same year he co-founded Alebrije Producciones Mexico, a large and modern, one-of-a-kind, digital recording facility. He relocated to the United States later in 1999, where he has written and produced music for several major commercial projects including

his most recent solo artist and self-titled release. With a fresh and new sound of modern Rock music described by himself as "Progressive-Pop", Gerry presents a compilation of original contemporary songs in a bilingual format (English/Spanish) with collaborations from top musicians such as Christopher Currell (Michael Jackson), CheChe Alara (Christina Aguilera), Marcelo Berestovoy (Ricky Martin) and Chris Boggs (Bad English). Gerry has been compared to the most reputable international acts in the Pop Rock world. Due to his musical and media-business related expertise, Gerry holds a managing position at Musico Pro -the largest US based Hispanic music magazine- published monthly by Music Maker Publications, Inc. His dedication and passion for Latin music and the Hispanic market put him at the top of a very selective list of names where he will later be selected and named to the Board of Directors of the LMA (Latin Musicians'Association of America), a US not-for-profit organization committed to the advancement of the Latin musicians. In this age of massive globalization through technical advances and racial mixing, modern music embraces a blend between ethnic music and urban/electronic beats and textures. Creative producers like Gerry Porraz have sprung in different areas of the world bringing a part of their own flavor and taste to new sounds and songs. Porraz, a Berklee graduate and a veteran of major mind blowing Rock Pop productions. presently resides in Denver, Colorado where he plays, writes and produces music. For more information: Porraz Entertainment, Inc. Media Center * Denver, Colorado USA. (720)318-4292 Bio Espaol Gerardo "Gerry" Porraz es un ejemplo viviente sobre la influencia positiva de diferentes medios culturales. Desde principios de los aos '90 en su natal Ciudad de Mxico, Gerry fue un msico que trascendi de la depresiva masa de artistas "fabricados" en la dcada de los 80s. Su curriculum musical empieza a la edad de 4 aos cuando fue admitido por primera vez a un programa de enseanza musical para nios en el Conservatorio Nacional de Msica de la Ciudad de Mxico. Posteriormente estudi piano clsico con algunos de los pianistas ms reconocidos en Mxico. Sus cambiantes tendencias musicales y su pasin por la msica contempornea y el uso de la tecnologa lo motiv a seguir adelante y explorar nuevos horizontes en diferentes estilos musicales y formas de grabar msica. A los 18 aos de edad, fue admitido como candidato a la licenciatura en msica otorgada por la prestigiosa universidad americana de msica Berklee College of Music en Boston, donde obtuvo al final de 5 aos de preparacin una licenciatura con especializaciones en composicin y produccin musical. A la mitad de sus estudios obtuvo la beca "Berklee International Grant" junto con otros reconocimientos como premio por sus distinguidas calificaciones y aportaciones tanto a la msica como a la comunidad estudiantil. Durante este

tiempo en Berklee, avanz en perfeccionar su tcnica musical contempornea en estilos como el Jazz, Pop y Funk. Despus de graduarse en 1997, busc la manera de modernizar el mercado musical Latinoamericano y volvi a su natal Ciudad de Mxico para unirse y convertirse en Director Musical de Televisa Radio donde tuvo a su cargo la produccin y supervisin de ms de 500 spots musicales en menos de un ao que incluyen radio y televisin. Tambin en el mismo ao fund la compaa Alebrije Producciones Mxico, un consorcio moderno y vanguardista en produccin musical. Posteriormente volvi a los Estados Unidos en 1999 donde ha estado escribiendo y produciendo msica para diversos e importantes projectos comerciales incluyendo -el ms importante de su carrera hasta ahora- su primer disco como solista. Presentando un estilo de msica innovador y superior dentro de las categoras del Rock moderno el cual se ha descrito por l mismo como "Pop-Progresivo". Gerry presenta una compilacin de temas originales (letra y msica) en formato bilinge (Ingls y Espaol) y cuenta con colaboraciones de los msicos ms reconocidos a nivel mundial como lo son; Christopher Currell (Michael Jackson), CheChe Alara (Christina Aguilera), Marcelo Berestovoy (Ricky Martin) y Chris Boggs (Bad English). Gerry tambin ha sido comparado por la critica al nivel de los actos musicales de mayor reputacin en el mundo de la msica Pop. Debido a su experiencia relacionada en el mundo del negocio musical, actualmente Gerry ocupa el puesto de Director Ejecutivo de la importante revista Msico Pro, la revista para el msico editada en Espaol y para toda Latinoamrica, desde los EUA, publicada mensualmente por Music Maker Publications, Inc. Su dedicacin y pasin por el mercado musical Latinoamericano lo coloc a principios del ao 2003 en los primeros lugares de una lista de nombres muy selectiva donde posteriormente sera seleccionado para servir como miembro de la junta directiva de la AML (Asociacin de Msicos Latinos de Norte Amrica), una organizacin nacional sin fines de lucro comprometida con el progreso de los msicos Latinos. En esta era de globalizacin masiva por medio de avances tecnolgicos y mezclas culturales, la msica moderna est completamente expuesta a una mezcla natural entre etnicismos, ritmos y texturas urbanas/electrnicas. Productores creativos como Gerry Porraz han surgido en diferentes reas del mundo para presentar y traer una parte de su estilo y clase a nuevos sonidos y expresiones musicales. Gerry Porraz reside en Denver, Colorado donde toca, compone y realiza producciones musicales de alto nivel. Para mayor informacin: Porraz Entertainment Media Center * Denver, Colorado USA. (720)318-4292

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