

Mp3 Johnny Love - Rhythm Essential



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Real Hip Hop, melodic jazz - driven beats and deep bass lines; these are just a few reasons why "Rhythm Essential" will rock your inner being. Johnny Love has infused Hip Hop, Jazz, R&B and Dance Hall Reggae with this work of art . 10 MP3 Songs HIP HOP/RAP: Hip Hop, HIP HOP/RAP: Alternative Hip Hop Details: There is only one thing Johnny Love is meant to do- and that is make music. The heaviness of his music, infused with melody and lyrics, gives you insight into his entire perspective. For Johnny, it started early in life. He was fortunate enough to have a father and brother who were musicians. Coming from a musical background, there were always instruments readily available to him, and instructors willing to teach him about them. Johnny's first real experience in music theory commenced in junior high. The saxophone was his instrument of choice. After several years of performing in his high school band, he was asked to join a Ska Band named, "The Specs." he soon found himself on the road performing with groups that had later success in music, like, No Doubt, The Hepcats, and the Skeletons. All these experiences helped usher Johnny even further along his own path. In the early 90's, His love for hip hop music sparked him to form a group called "Black Love," a trio ensemble that fused hip hop with jazzy, psychedelic stylings. Later that decade, Johnny formed another group called "The Gift Shop," consisting of MC Tramell Collins, DJ Alex "Koldcut" Kohut, Steve Lefebvre on guitar, and of course, himself, as producer and MC. The Gift Shop created a large underground following with their abstract approach to music. They performed with groups such as the Pharcyde, The Alkaholiks, Funk Doobiest, and Medusa the Feline Science...just to name a few. The Gift Shop remained prominent in the underground scene and enlisted the help of several club promoters with hopes of gaining label attention. Johnny realized that the record industry is only interested in helping those who help themselves. So, He went back into the studio to record, mix, and master his solo project, rhythm essentials. This album is a testament to his journey

and his outlook on life and people. It is a refreshing mix of abstract hiphop sprung from west coast roots, and urban lounge blended with street rhetoric. It reflects the raw essence of his creativity. So, Years later, several groups after, and countless shows behind him, Johnny Love has created a repertoire of songs drawn from his own unique life experience, and the satisfying inspiration that he has gathered along the way. As it turns out, taking the DIY approach has been one of the best decisions he's ever made. not only has Kajmere sound distribution agreed to help distribute his album; but the entire process has enriched Johhny Love both as musician and businessman.

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