

# Unternehmenskultur: 'die Unsichtbare Führungskraft' - Michael Schmidt

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Kurzbeschreibung: Die Definition des Begriffes 'Unternehmenskultur' gestaltet sich wesentlich schwieriger, als zunächst zu erwarten ist. Dies ergibt sich bereits aus der enormen Anzahl von insgesamt über 170 Definitionsvorschlägen des Begriffes Kultur, die bis heute bekannt sind. Eine detaillierte Definition des Begriffes und damit eine umfassende Diskussion der unterschiedlichen Begriffserklärungen würde den Rahmen dieser Seminararbeit übersteigen. Grund hierfür ist, dass es eine Vielzahl von Möglichkeiten gibt, sich diesem Begriff zu nähern. Denkbar sind z.B. Betrachtungsweisen aus den Bereichen Ökonomie, Psychologie, Philosophie oder auch der Kulturanthropologie. Das Augenmerk dieser Arbeit soll aber aus der unternehmerischen Sichtweise erfolgen und somit (lediglich) ein allgemeines Verständnis von Unternehmenskulturen vermitteln.

Über den Autor: Michael Schmidt absolvierte eine Ausbildung zum Speditionskaufmann und studierte anschließend Verkehrs Betriebswirtschaft Logistik an der Hochschule Heilbronn. Zur Finanzierung des Studiums arbeitete er in der zentralen Transportlogistik eines deutsch-amerikanischen Automobilherstellers. Eine Diplomarbeit beim führenden europäischen Luftfracht-Carrier runden seine logistisch erworbenen Kenntnisse ab.

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