

# Eventorganisation Und Durchführung Am Beispiel Von Tennisreisen Zum Gardasee - Bernhard ?!

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In dem Kurs Eventorganisation und -durchführung wurden wir vor die Aufgabe gestellt einen Event für einen bestimmten Kundenkreis zu erarbeiten und. Aus aktuellem Anlass haben wir uns dazu entschieden, die Vorgehensweise zur Organisation und Durchführung von Tennisreisen zum Gardasee näher zu beschreiben. Ein aktueller Anlass ist es aus diesem Grund, da ein Kunde von unserer Firma, uns mit der Organisation und Durchführung eben solcher Eventreisen in diesem Jahr beauftragt hat. In dieser Studienarbeit werden wir zunächst auf die Idee für diese Reisen eingehen und auf das Angedachte Leistungsprogramm, dass festgelegt wurde. Danach beschreiben wir wie man bei der Planung eines vorgehen kann und wenden dies anschließend auf das ausgewählte Praxisbeispiel an. Dort erläutern wir dann die verschiedenen Phasen der Eventplanung von der Vorplanung über die Durchführung bis zur Post-Event-Phase bzw. der Nachbereitung der Veranstaltung. Author: –I, Bernhard Publisher: GRIN Verlag Illustration: N Language: GER Title: Eventorganisation und Durchführung am Beispiel von Tennisreisen zum Gardasee Pages: 00035 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640257539 Category: Sports & Recreation : General

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