

Optimierungen In Der Materialwirtschaft Und Logistik - , Jennifer Weber

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Die Materialwirtschaft umfasst alle unternehmenspolitischen Maßnahmen der Planung, Durchführung und Kontrolle der Materialbeschaffung, Materiallagerung, Materialverteilung und Materialentsorgung. (Oeldorf (2002), S.19) Durch die Verringerung der Fertigungstiefe hat sich das Beschaffungsvolumen z.B. in der Automobilindustrie auf etwa 67 % der Gesamtkosten erhöht. (Kluck, S. 18). Der Materialwirtschaft kommt deshalb eine hohe Bedeutung im betrieblichen Umfeld zu, weil in der Materialwirtschaft die Optimierungspotenziale besonders groß sind, und die Hebelwirkung an dieser Stelle immens ist. Dies hat auch zu einer stärker strategischen Ausrichtung der Materialwirtschaft bis hin zum Vorstandsressort geführt. Auf der anderen Seite sind durch diese Aufwertung der Materialwirtschaft im Unternehmen auch die Anforderungen an sie gestiegen. Die Materialwirtschaft und Logistik befindet sich somit in einem Zielkonflikt zwischen der Forderung nach erweiterten Leistungen bei steigenden Kostensenkungen (Abb. 1). Zur optimalen Leistungsgestaltung bedienen sich Materialwirtschaft und Logistik u.a. der folgenden erprobten Optimierungsverfahren. Author: Kluck, Stefan Author: Weber, Jennifer Publisher: GRIN Verlag Illustration: N Language: GER Title: Optimierungen in der Materialwirtschaft und Logistik Pages: 00037 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638281331 Category: Business & Economics : General

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