

Arbeitswissenschaftliche Überlegungen Im Kontext Von Basel II - Christiane Spieker

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Die neuen Bestimmungen nach Basel II sehen seitens der Bankenvor, das Kreditgeschäfte im Firmenkundenbereich risikoorientiert abzusichern. Dabei setzt eine bonitätsorientierte Preisstellung ein Rating voraus, bei dem der Bankkunde umfassend hinsichtlich der Erfolgs- und Risikopotenziale zu bewerten ist. Die kurzfristige Sicherung der langfristigen Existenz von Unternehmen erscheint dabei nur unter Beachtung personeller Unsicherheits-Faktoren möglich. Sie sind es, dies sowohl als Bedingungen für Ergebnisverbesserungen als auch als Ursache für Ergebniseinbußen anzusehen sind. Insgesamt sollen die Überlegungen dazu beitragen, arbeitswissenschaftliche Erkenntnisse in Basel-II-Szenarien zu berücksichtigen und der Arbeitswissenschaft neue Impulse zu verleihen. Als praxeologische Wissenschaft ist die Arbeitswissenschaft in der Lage, einen Beitrag zum unternehmerischen Erfolg des Mittelstands zu leisten. Die Vorbereitung auf ein Rating nach Basel II eröffnet dazu zahlreiche Optionen, arbeitswissenschaftliche Erkenntnisse in der Praxis sinnvoll einzusetzen und einen Mehrwert im Sinn einer ergebnisorientierten und nachhaltigen Unternehmenspolitik zu erwirtschaften. Author: Spieker, Christiane Publisher: GRIN Verlag Illustration: N Language: GER Title: Arbeitswissenschaftliche Überlegungen im Kontext von Basel II Pages: 00014 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640689927 Category: Business & Economics : General

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