Big Book Of Home Business Lead Generation



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This book will serve as an indispensable guide to learning about the concept behind how people generate endless leads for their home based businesses. Any networker should know this by now leads are your life line. When you are cut from your source of leads, your business will be a sinking ship and you will die a natural death. It doesnt matter how motivated you are or how pumped up you are after a meeting or a rally you need a large source of leads because traffic is king. This book will serve as a compendium for general lead generation strategies, both Online and Offline! Once you understand the concepts and the functions of each strategy, all you need to do is to Google it and you will find the practical methods for it because there is nothing you cant find on Google. So let this book open your mind and expose you to the right concepts.

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