

Management In India

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Over the last decade, globalization has had a tremendous and far reaching impact on Indian management culture, policy and leadership styles. Management in India presents the first comprehensive and indepth examination of the emerging changes in Indian management culture both at the macro and micro levels and their impact on domestic and multinational businesses based in India. Drawing on the talent of outstanding contributors, the editors of this book analyse how the Indian business scenario is changing rapidly, while the attitude towards and orientation and practice of management has been correspondingly slow to change. Indian managers have found it difficult to change policies both at the enterprise and the employee level to match an increasingly global and international environment.

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