

# Moderne Kosten- Und Erfolgscontrolling-ansätze Zur Unterst<sup>1</sup>/<sub>4</sub>tzung Der Unternehmensrechnung: Bewertung Der Anwendbarkeit Und Aussage - Lösungsansätze Mi - Christoph Gardlo

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Ich beschreibe den Aufbau und die Aufgaben der Unternehmensrechnung, unterteilt nach Kosten- und Leistungsrechnung, der Betriebsabrechnung sowie dem Kosten- und Erfolgscontrolling. Dabei werden Grenzen konventioneller Kostenrechnungssysteme sowie Lösungsansätze mit Hilfe des Target Costing aufgezeigt. Das Kernproblem moderner Kosten- und Erfolgscontrolling-Ansätze ist die Suche nach marktgerechten Produkten, d.h. die Informationen des Controllings müssen strategische Schwächen sowohl der Produkt- als auch der Produktionstechnologie aufzeigen und gleichzeitig Lösungsansätze liefern. Dies wird durch Target Costing geleistet und im Rahmen dieser Arbeit beschrieben. Studienarbeit aus dem Jahr 2004 im Fachbereich Wirtschaft - Controlling, Note: 1,3, Hochschule für Ökonomie & Management gemeinnützige GmbH, Hochschulleitung Essen (Fachhochschule für Ökonomie und Management, Essen), Veranstaltung: Controlling, 14 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Gardlo, Christoph Publisher: GRIN Verlag Illustration: N Language: GER Title: Moderne Kosten- und Erfolgscontrolling-Ansätze zur Unterst<sup>1</sup>/<sub>4</sub>tzung der Unternehmensrechnung: Bewertung der Anwendbarkeit und Aussage - Lösungsansätze mi Pages: 00018 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638374101 Category: Business & Economics : Management - General

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