

# Digital Storytelling: A Creator's Guide To Interactive Entertainment - Carolyn Handler Miller

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The first professional book to explore and analyze digital storytelling across interactive media and genres-this book examines how digital storytelling draws on classic narrative techniques and utilizes interactive digital technologies to create today's entertainment. Digital Storytelling explains key strategies for conveying narrative through digital technologies, based on personal experience and numerous case studies, providing project managers, interactive content designers, and writers with the tools necessary for planning a successful interactive project, including ideas for product development and conceptualization. Detailed planning processes for all types of interactive projects are discussed, including videogames, massively multiplayer online games, the Internet, interactive TV, cross-media productions, smart toys, virtual reality, immersive environments, wireless devices, kiosks, and DVDs. The book also covers topics such as: structure, characters and emotions; tackling projects for children; finding work and staying employed; and more. Miller has written Digital Storytelling for the professional and the student, and details what interactive content developers and project managers need to know in a clear, enthusiastic manner. Author: Miller, Carolyn Handler Publisher: Focal Press Illustration: N Language: ENG Title: Digital Storytelling: A Creator's Guide to Interactive Entertainment Pages: 00472 (Encrypted EPUB) / 00472 (Encrypted PDF) On Sale: 2012-10-12 SKU-13/ISBN: 9780240805108 Lib Category: Interactive multimedia Lib Category: Storytelling - Data processing Category: Art : Digital

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