

Home Business In New Times



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This is a mini-course on its own in setting up your online home business. Examining vital and essential aspects, this eBook outlines various business models that can be used to suit your style, personality, and ethics. The value chain, the essence of building online assets, understanding how you leverage your time to build online assets, and goal setting are key elements in the process described. Knowing how to identify optimum opportunities using a SWOT (Strengths-Weaknesses-Opportunities-Threats) analysis is

one of the key concepts described in detail. This is indispensable stuff if you're starting from scratch - you need to know which path to take to get the greatest success for yourself and your business. The chapter on self-employment focuses on thinking long term, building your business around your interests, and identifying and confronting the negative aspects that inevitably arise. The final chapter is a BONUS where there's a departure from the rest of the book. It takes everything presented previously and wraps it all into info-product creation. You're taken through setting up an eBook, offers a product of your own to use however you choose, and concludes with several great ways to sell your eBook. It's all there ... all in one concise volume. This eBook has been produced in my own office, and is not like one of those PLR products that hundreds of others are trying to sell for next-to-nothing. Just all content, great ideas and how-to, no fluff and filler!

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