

# Der Steuerberater Als Vermögensberater - Thomas Schmidt

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Die Honorarumsätze der Steuerberater geraten zunehmend unter Druck. Die herkömmlichen Abschluss- und Deklarationstätigkeiten als Ertragsstützen der steuerberatenden Kanzlei reichen in Anbetracht eines sich verschärfenden Wettbewerbes häufig nicht mehr aus, um langfristig die Existenz der klassischen Steuerberatungskanzlei zu sichern. Besonders kleinere Kanzleien sind gefährdet. Die wachsende Zahl der Steuerberater und eine gestiegene Preissensibilität der Mandanten können hier unter anderem als Gründe angeführt werden. Der Aufbau neuer Geschäftsfelder kann neue Wachstumsperspektiven eröffnen und langfristig die Existenz der Steuerberaterkanzlei sichern. Die Projektarbeit, mit Rechtsstand Mai 2008, möchte einen Überblick über die Chancen und Risiken des bislang noch weitgehend unbekanntes Geschäftsfeldes der privaten Vermögensberatung durch den Steuerberater geben. Angefangen bei einer Analyse der derzeitigen Wettbewerbssituation der Steuerberater über eine Marktanalyse des potentiellen neuen Geschäftsfeldes werden Beratungsansatz und schwerpunktmäßig betriebswirtschaftliche und berufsrechtliche Aspekte erörtert. Projektarbeit aus dem Jahr 2008 im Fachbereich Jura - Steuerrecht, Note: 1,8, Duale Hochschule Baden-Württemberg Mannheim, früher: Berufsakademie Mannheim. Author: Schmidt, Thomas Publisher: GRIN Verlag Illustration: N Language: GER Title: Der Steuerberater als Vermögensberater Pages: 00033 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640365234 Category: Law : General

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