

Employee Relationship Management: Eine Kurze Darstellung - Sebastian R¹/₄II

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Employee Relationship Management (ERM) ist die Pflege von Mitarbeiterbeziehungen und beinhaltet die Führung von Mitarbeitern, sowie alle verwandten Aspekte, welche die Beziehung zwischen Unternehmen und Mitarbeiter betreffen. Heute wird ERM zumeist mit den Softwareprodukten verbunden, die diesen Namen tragen. Versteht man ERM jedoch als allgemeine Umschreibung für den Umgang mit Mitarbeitern, so ist dieses wesentlich älter und grundlegender, als das Wort zunächst suggeriert und sollte von daher nicht vollständig auf den Anteil der IT-Unterstützung eingeschränkt werden. Studienarbeit aus dem Jahr 2005 im Fachbereich Wirtschaft - Unternehmensführung, Management, Organisation, Note: 1,1, Hochschule München, Veranstaltung: BWL Seminar, 10 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: R¹/₄II, Sebastian Publisher: GRIN Verlag Illustration: N Language: GER Title: Employee Relationship Management: eine kurze Darstellung Pages: 00023 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638387408 Category: Business & Economics : Management - General

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