

# Unternehmensberater: Mittler Zwischen Theorie Und Praxis - Patrick Gräser

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Bei der Beschäftigung mit diesem Thema stellt sich anfangs die Frage nach der Bedeutung einer Unternehmensberatung. Sehr eng mit dem Beratungsprozess hängt das Wissensmanagement und mit ihm der Transfer von theoretischem Wissen in praktische Belange zusammen. Der Erwerb von Wissen ist teuer sein Besitz deshalb umso wertvoller. Eine wichtige Schnittstelle, bei der der Übergang von theoretischem zu praktischem Wissen in Organisationen, stellt der Unternehmensberater dar. Dabei hat er oft mit Akzeptanzproblemen zu kämpfen, da von ihm einerseits praktische und schnelle Problemlösungen erwartet werden, ihm aber andererseits oft in den Unternehmen aufgrund seiner strukturierten und schwer veränderlichen Denkweise als Theoretiker mißtraut wird. Der Hauptgesichtspunkt wird auf verschiedene Aspekte des Wissensmanagements gelegt, welche durch ausgewählte Fallbeispiele untermauert werden. Um einer weiter gefassten Betrachtung von Unternehmensberatern gerecht zu werden, werden im weiteren Verlauf ausgesuchte Arbeitssituationen von Beratern im Ausland dargestellt. Die Länderauswahl erfolgt hierbei sowohl nach wirtschaftspolitischen wie auch länderspezifischen Kriterien. Studienarbeit aus dem Jahr 2001 im Fachbereich Wirtschaft - Personal und Organisation, Note: 2,0, Technische Universität Chemnitz (Lehrstuhl für Organisation und Arbeitswissenschaften), Sprache: Deutsch. Author: Gräser, Patrick Publisher: GRIN Verlag Illustration: N Language: GER Title: Unternehmensberater: Mittler zwischen Theorie und Praxis Pages: 00023 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638275859 Category: Business & Economics : General

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