

Wissenmanagement Und Seine Relevanz In Unternehmen - Anja Siegel

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Das Wissen hat bittere Wurzeln, aber seine Früchte sind süß. Wissen zu erlangen ist ein Schritt auf dem Weg zur produktiven Nutzung des Erlernten. Schon lange ist in der Gesellschaft der Begriff des lebenslangen Lernens verankert. Der Bildungsprozess von Wissen ist also nicht mit dem Beenden der Schulzeit oder dem erfolgreichen Berufsabschluss abgeschlossen. Die Halbwertszeit von Wissen nimmt immer mehr ab und zwingt zur stetigen Weiterbildung. Diese steigert den Wert des Arbeitnehmers und damit auch die Produktivität für das Unternehmen. Nachdem lange Jahre den Produktionsfaktor Mensch vernachlässigt und nur sporadisch gefördert wurde, erlangen die Unternehmen immer mehr die Erkenntnis zur Förderung und damit auch Nutzung von Wissen. Diese Hausarbeit soll die Grundlagen von Wissensmanagement darstellen, mögliche theoretische Ansätze aufzeigen und anhand von Beispielen deren praktische Umsetzung darstellen. Die aufgezeigten Fakten werden in der anschließenden Zusammenfassung resümiert. Studienarbeit aus dem Jahr 2004 im Fachbereich Wirtschaft - Unternehmensführung, Management, Organisation, Note: 2,7, SRH Hochschule Riedlingen, 8 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Siegel, Anja Publisher: GRIN Verlag Illustration: N Language: GER Title: Wissenmanagement und seine Relevanz in Unternehmen Pages: 00014 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638374125 Category: Business & Economics : Management - General

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