

# Ausgliederung Von Konzernleistungen: Eine ökonomische Analyse - Ursula Budt

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Das Ausgliederungsmanagement gewinnt als strategische Alternative zu den traditionellen Kostensenkungsprogrammen seit einiger Zeit an Bedeutung. So sehen laut einer Umfrage<sup>1</sup> der Cologne Strategy Group - Gesellschaft für strategische Unternehmensführung mbH aus dem Jahre 2001 mehr als 75% der befragten Unternehmen im Ausgliederungsmanagement eine strategische Alternative zu herkömmlichen Kostensenkungsprogrammen. Andererseits verlaufen nicht alle Ausgliederungen wie erwartet. Da die Betrachtung einer Ausgliederung im Ausland zu spezifischen Problemstellungen, wie Entfernung, kulturellen, steuerlichen und rechtlichen Unterschieden führt und dies den Umfang dieser Arbeit sprengen würde, werden in dieser Arbeit nur inländische Konzerne betrachtet. Ziel dieser Arbeit ist es somit die Chancen und Risiken einer Ausgliederung von Konzernleistungen von rein inländischen Konzernen zu untersuchen. Eine besondere Betrachtung verdienen hierbei der Begriff der Ausgliederung und die unterschiedlichen Formen der Ausgliederung. Author: Budt, Ursula Publisher: GRIN Verlag Illustration: N Language: GER Title: Ausgliederung von Konzernleistungen: Eine ökonomische Analyse Pages: 00024 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638485272 Category: Business & Economics : Management - General

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