

# Building Online Credibility For Infopreneurs



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Building Online Credibility For Infopreneurs Attention: Still NEW to the marketing scene or NOT taken seriously in your niche market? "How To Become A SOMEBODY In Your Niche Market And Make People Listen To EVERYTHING You Have To Say... Whether It's Your Opinion - Or Even Buying Your Product!" WARNING! What You Are About To Discover Is SO0ooo Vital To Your Internet Marketing Success... Yet Not Many Gurus Or Books Touch This Subject! Dear Upcoming Online Marketer, If you can name one subtle difference between an established guru and other marketers in any given niche market... what would it be? Nah, let's not talk about the mailing list, number of websites, traffic, products, contacts, etc. Because if you acquire this ONE thing that many established gurus have, all these and the rest would naturally fall into place for you. So what is this one difference that puts a razor edge in between astounding success and moderate ones? I'll tell you, it's: "Credibility". That's right. Credibility. Once you've got credibility to your name, the rest of the good things in business and life falls into place. I'll give you some ideas: When you have credibility, it makes people trust you easier because they've heard of you before... though you probably haven't heard of them! When you have credibility, you will have people approaching you for Joint Ventures... instead of the other way round (and to think of it, if you stop producing products today, you can make a full time living doing Joint Ventures and still won't run out of profits!) When you have credibility, people listen to you and take every word you say seriously. You can observe this obvious difference when you have another civilian quoting the rule to you, and then replace

that figure with someone else in a police uniform - you get the idea. :-) Imagine applying this to your business! And when you have credibility, it makes you the leader or "authority figure" in your niche! Which is really good in ways more than one, because you DON'T have to necessarily be an expert (expert and leader are 2 different things) but you just need to focus on being a leader figure! Great, But There's A BIG Problem... ... because the truth is that it takes a lot of time to build credibility. And online, there are literally millions of people in any niche or sub niche (combine them all and you have easily more than 1.17 billion Internet users). Yes, you don't have to impress or reach out every Internet user and tell them about you (though it sure is a nice thought) - you just need to establish yourself in your chosen niche market. Simpler now, right? Now here's ANOTHER huge problem: there are authority figures, leaders and gurus in any niche possible! And if you're new to the marketing scene or you're NOT taken seriously, finding somewhere to start is going to be more of a problem than a challenge. NO CREDIBILITY = NO TRUST! This is what's been plaguing so many beginning online marketers and infopreneurs alike - and not many gurus or leaders are willing to relate how they've got their start when they were once unrecognized. And more often than not, even if you ARE an expert, it doesn't guarantee credibility or any chance to establish yourself as a "voice to listen to". So... the solution? Announcing: Building Online Credibility For Infopreneurs 42 Pages, Letter-Size, PDF Format, Instant Download Finally... This Is Your Golden Chance To Secure Your "Missing Puzzle" Of Internet Marketing Success By Owning The Ultimate Infopreneurs' Guide On How To Build Your Expert Credibility Online From Scratch! In This Manual, Discover: The number ONE pitfall more than 90-95 of the Internet Marketing novices fall into... and how you can avoid it! (Or if you already fall into this one, I'll show you the way out!) All of what you can exercise with the power of credibility... to YOUR advantage! How to become an "authority figure" in any niche of your choice! How to take your BIG share of the E-Commerce pie even in the turfs dominated by niche leaders and gurus! How to use your immediate expertise to build credibility online! Even if you are NOT an expert (or at least you don't feel that way), how you can become an expert in a sub niche in the fastest time possible! How to use a powerful tool that spans 4 to 8 pages that can be your credibility-building media for life! How to build online credibility in 300 to 400 words! The TOP branding success stories in the Internet marketplace - and what you can learn from this BIG GUNS! How to use forums to your advantage - and still make it a WIN-WIN situation! How to use programs like MSN Messenger, ICQ, Yahoo! Messenger, and Skype to create a positive name and image for yourself! What it takes to trigger a "word of mouth" effect! How to

polish your credibility through seminars! How to use Resell Rights to spread your name like wildfire - and make yourself a "PC-Hold" title! Eight (8) power tips on establishing and positioning yourself as a "voice to listen to" in your niche! And so much more!

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