

# Buying Websites On Ebay



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Do Not Bid On Another Website On eBay Until You Have Read This Guide! Buying an established website is a great way to own a ready-made web presence. If the website is good you can enjoy the benefit of a strong position in the search engines, capitalise on an instant flow of traffic and indeed sales. An established website gives you the chance to jump the queue as you dont have to wait months for the search engines to rank you for your chosen keyword and niche. eBay is becoming an increasingly popular venue for traders to sell their websites because keen buyers looking for an established, profitable website are ready to snap them up. A quick look at eBay Pulse in the UK and the USA reveals that people are looking for established, profitable website businesses. Unfortunately there are unscrupulous sellers who are listing rubbish and attracting bids of hundreds, if not thousands of pounds for websites not worth a fraction of that amount. Make sure YOU dont fall into that trap. Buying Websites on eBay will help you tell the difference between the good, money making opportunities and the overpriced rubbish which is littering the business categories more and more each day. The guide will reveal to you: The importance of a domain name included with a website and what you should be paying if one is not. What Google

PageRank means and how to check if a corrupt seller has faked the value to try and get a better price. Why you need to be able to update the website yourself and what dishonest sellers do not tell you when trying to offload their rubbish! Content is indeed king, but that website with thousands of pages of content up for auction is worthless - find out why buying this site could be a complete waste of money! An easy way to find out if a website being sold is original or one in a long line of overpriced, duplicate garbage! Why that website advertised as receiving thousands of hits every day may not be getting as much traffic as the seller would have you believe. How much you should realistically expect to pay for a website currently earning money and how to avoid the dreaded expected earnings scam! What to do in order to protect yourself from sellers claiming their website earned money before it even existed - thats right, they are lying! How to find under priced websites on eBay you can snap up for a song and re-list them for sale to make an instant profit!

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