

Planung, Steuerung Und Kontrolle Der Kapitalbindung Im Forderungsbestand - Tran Tiep Pham

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Unter Kapitalbindung versteht man, wenn das Kapital im Unternehmen nicht sofort liquide ist. Aufgrund der Finanzkrise und der starken Wettbewerbssituation ist es dann enorm wichtig, die Kapitalbindung im Forderungsbestand zu verwalten. Da die Liquiditätssituation eines Unternehmens hängt stark davon ab, ob Einzahlungen von Kunden für gelieferte Waren oder Leistung in Unternehmen geflossen wurden, welche mit dem Forderungsbestand stark verbunden ist. Diese Arbeit untersucht im zweiten Kapitel die Bedeutung, Kosten und Risiken des Forderungsbestands im Unternehmen. Im dritten Kapitel wird dargestellt, warum und wie man die Kapitalbindung im Forderungsbestand planen muss. Maßnahmen für die Steuerung und Kontrolle werden im Kapitel vier behandelt. Ein kritisches Fazit im fünften Kapitel schließt die Arbeit ab. Studienarbeit aus dem Jahr 2009 im Fachbereich Wirtschaft - BWL - Allgemeines, Note: 1,7, Fachhochschule Bonn-Rhein-Sieg in Sankt Augustin, Veranstaltung: Finanzplanung und Finanzcontrolling. Author: Pham, Tran Tiep Publisher: GRIN Verlag Illustration: N Language: GER Title: Planung, Steuerung und Kontrolle der Kapitalbindung im Forderungsbestand Pages: 00019 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640477975 Category: Business & Economics : General

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