

Strategic Management In Islamic Finance

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During the last decades, Islamic finance has evolved to become one of the most dynamic and fast developing business areas in the global financial industry. Although still a niche market, the segment is experiencing ever increasing competition and, especially in recent years, has left its home turf with Islamic financial products being offered in major markets outside the Muslim world, such as the United States and Great Britain. Alexander von Pock develops a holistic conceptual framework for identifying and testing key success factors of Islamic financial institutions. The framework integrates insights into the current practices of Islamic finance, a variety of theories namely the market-based view, the resource-based view, and, to some extent, New Institutional Economics approaches as well as previous research from the fields of strategic management and economics. The author is testing the theoretical framework empirically in a survey of 36 major Islamic financial institutions based in the Gulf Cooperation Council area and in Malaysia. EAN/ISBN : 9783835054066 Publisher(s): Deutscher Universitätsverlag Discussed keywords: Finanzwirtschaft, Islam, Wirtschaft, Strategisches Management Format: ePub/PDF Author(s): Pock, Alexander von

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