Key Success Factors For Foreign Direct Investment (fdi)

DOWNLOAD HERE

1; Key Success Factors for Foreign Direct Investment (FDI) The Case of FDI in Western Balkan; 1 1.1; Table of contents; 3 1.2; 1 Executive Summary; 5 1.3; 2 Acknowledgements; 7 1.4; 3 Introduction; 8 1.4.1;3.1 Occupational training as successful business idea;10 1.5;4 Strategic Issues in RFH as non-for-profit company;12 1.5.1;4.1 Strategy evaluation in non-for-profit organisation;14 1.6;5 Why companies go international?;18 1.6.1;5.1 Which foreign market to enter and on what scale?;20 1.6.2;5.2 The choice of Bosnian market for foreign expansion; 22 1.6.3; 5.3 Why is FDI the best mode of entry a foreign market for RFH?;24 1.6.4;5.4 FDI by acquisition as successes factor for RFH in Bosnia;30 1.7;6 Economic overview, Educational Sector and InvestmentClimate in Bosnia and Herzegovina - Market blue sheet;34 1.7.1;6.1 Current political background and economic situation overview;34 1.7.2;6.2 Critical discussion of political situation and structure;35 1.7.3;6.3 Critical discussion of macroeconomic situation;36 1.7.4;6.4 Educational sector Vocational Training and Adult Training;41 1.8;7 Legal basic conditions;47 1.8.1;7.1 Capital Investment Law;47 1.8.2;7.2 Corporation Law / Legal forms of organizations;48 1.8.3;7.3 Tax - / Fiscal Law;50 1.8.4;7.4 Taxation incentives in Federation of Bosnia and Herzegovina;52 1.8.5;7.5 Taxation incentives in Republika Srpska;53 1.8.6;7.6 Sales tax;53 1.8.7;7.7 Labour legislation / Social insurance regulations;54 1.8.8;7.8 Employment of foreigners;55 1.8.9;7.9 Social Security Law;55 1.8.10;7.10 Foreign Exchange regulations;56 1.8.11;7.11 Legal conditions in Republika Srpska versus legal conditions in Federation; 57 1.8.12; 7.12 Business related indicators overview;57 1.9;8 Key successes factors for FDI;61 1.9.1;8.1 Analysis of the competitive industry environment in Bosnia;63 1.9.2;8.2 Five Forces analysis of educational and vocational training sector in Bosnia and Herzegovina;65 1.9.3;8.3 What RFH can do, to develop sustainable competitiveadvantage?;67 1.9.4;8.4 Failure factors in the foreign business;69 1.10;9. Determination of suitable business location in Bosniaand Herzegovina as key success factor for RFH;70 1.10.1;9.1 Analysis and specification of the business location;72 1.11;10 Prudential financing policy as key success factor; 75 1.11.1; 10.1 Capital requirements and profitability; 75 1.11.2; 10.2 Profitably work what does this mean?;76 1.11.3;10.3 Approach for the determination of the turnover;78 1.11.4;10.4 How can RFH raise

the turnover and save the costs?;79 1.11.5;10.5 Financing of business Total capital requirements for FDI in2006;80 1.11.6;10.6 Financing scheme;82 1.12;11 Controlling and forecast calculations as key successfactor;83 1.12.1;11.1 Bar graph projected turnover overview 2006 - 2009;88 1.12.2;11.2 Projected ROI and ROCE on the end of the year;90 1.12.3;11.3 Liquidity projection 2006 -2009;92 1.12.4;11.4 How can RFH make efficient liquidity policy?;93 1.13;12 Legal issues and choice of appropriate legal structure of the company as key success factor;95 1.13.1;12.1 Specifics regarding legal form for subsidiaries founded by German non-for-profit organizations; 95 1.13.2; 12.2 Arbitration board for disputes in Bosnia;97 1.14;13 Appropriate marketing strategy as key success factor;99 1.14.1;13.1 How can RFH fulfil the wishes of future customers?;99 1.14.2;13.2 How can RFH win customers and build customer retention?;101 1.14.3;13.3 Ways to successful customer retention;103 1.15;14 Suitable pricing for services or products as keysuccesses factor; 105 1.15.1; 14.1 Basic price strategy approaches; 106 1.15.2;14.2 Possible mistakes with the pricing;108 1.15.3;14.3 An example of the service and trade price calculation for RFH;109 1.15.4;14.4 Price as key success factor for RFH;111 1.16;15 Organisation, HR and Control of foreign business askey success factor;113 1.16.1;15.1 Organization of the subsidiary of the RFH in Bosnia;113 1.16.2;15.2 HR manageme EAN/ISBN: 9783836611695 Publisher(s): Diplomica Format: ePub/PDF Author(s): Lukac, Dusko

DOWNLOAD HERE

Similar manuals: