## Mp3 Jovan Dais - Rhythm & Streets



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There is an undeniable vibe around an artist destined for stardom that speaks to you before they utter a single word. Sitting across from Jovan Dais you can feel the creative energy in the room; it pulls you in and keeps you riveted. 14 MP3 Songs in this album (46:15)! Related styles: URBAN/R&B: R&B Pop Crossover, URBAN/R&B: Soul People who are interested in R. Kelly Robin Thicke Trey Songz should consider this download. Details: There is an undeniable vibe around an artist destined for stardom that speaks to you before they utter a single word. Sitting across from Jovan Dais you can feel the creative energy in the room; it pulls you in and keeps you riveted on this young man whose personality seems to fluctuate from the smooth charm of a ladies man to the street swagger of a bad boy. Grounded in the classical sounds of rhythm and blues with an updated twist, the musical talent of Jovan Dais and his artistic confidence are what set him apart. The 6-foot, charismatic singer, personifies class, style and creativity which is expressed in his self-penned lyrics, and displayed in his approachable image. Jovans story is every bit as multifaceted as what he brings to the table artistically. Born in the Bronx and raised in Atlanta, Jovans childhood memories are split between a mother who loved R&B and introduced him to music by playing artists like Marvin Gaye, Blue Magic, Harold Melvin and Blue Notes around the house and a father who would moonlight as a deejay and managed various musical acts (such as the popular 90s Latin group Barrio Boyzz). Jovans father exposed his talented son to his business early on by taking him around innovators in the business including industry legends Dallas Austin and Maurice Star. His fathers connections also afforded Jovan the opportunity to travel on the road with artists like early 90s R&B group The Boyz (Dial My Heart, Crazy), which introduced the impressionable youngster to the entertainment lifestyle. As a teen, Jovan played drums in his high school marching band and performed in several music groups, including a gospel rap clique, Gods Little Angels, in which he rapped, produced

tracks and wrote hooks. Although the group would eventually disband, this experience would prepare him for things to come. As a solo artist Jovan experienced years of spending hard earned money at local overpriced studios and leaving with poor quality recordings. Jovan realized he needed to create his own environment to make music to meet his outstanding expectations of being a world wide star. In 2002, with a \$5,000 loan from his father, Jovan moved into an empty warehouse space near downtown, purchased some wood, recording equipment and began construction on his own studio. Working with a limited budget he single-handedly built a bedroom and recording booth, and began working on his demo. A few years later another connection through his father resulted in an opportunity for Jovan to travel overseas to record. I ended up signing an international management deal and going over to Belgium to record. They had me doing stuff that just wasnt me. While the trip didnt result in Jovans big break he believes it was a turning point in finding out who he was as an artist and his character as a man. The trip also resulted in Jovan penning his first breakout hit FedEx. It was a great opportunity but, I was so lonely over there. I was missing home and all the things Id taken for granted. As I was sitting in a caf I noticed a FedEx truck passing by and I started writing on a napkin about how I wished I could FedEx myself home, Jovan recalls. Upon returning stateside Jovan enlisted local producer Kevven K-Hamp Hamilton to produce the music for FedEx, and Anotha Dais Productions was established. FedEx created a buzz and was released with six other songs as an EP. In May 2004, as Jovans name began to circulate around the Atlanta music scene, he entered a joint venture deal with independent label/marketing firm Cloud 9 Entertainment. Through Cloud 9, Jovan was able to work with established producers Ryan Leslie (Britney Spears, Beyonce, Cassie) and former Bad Boy producers Stevie J and J-Dub, who produced Jovans first official single, Need You featuring former Bad Boy rapper Loon. Though the track sold a respectable number of copies, generating regional airplay, it did not lead to a major distribution deal and the companies parted ways. While, Jovan would prefer to perform with his multifaceted 8-piece band, his musical material isnt restricted to the confines of the contemporary R&B genre. Jovans dual style was showcased perfectly on the groundbreaking mixtage entitled 24: Season One, hosted by DJ Don Cannon (Aphilliates). Cannon and DJ Sense immediately labeled Jovans innovative approach Rhythm and Streets and he became the first R&B artist to put out a mix tape hosted by the Aphilliates. The mix tape segues between Jovans smooth vocals and his hip-hop driven altar ego boldly challenging the current state of R&B. No one is making real records anymore, Jovan insists, Its a joke. People know it but no one is saying it. 24: Season

Two hit the streets early in 2007. As 24: Season One made its rounds throughout the southern region, Jovans name began buzzing on everyones radar including longtime friend DJ Toomp. Toomp recognized Jovans star quality and offered to shop him along with his label N Zone Entertainment for distribution. Toomp is more than a business partner, he is a mentor and a friend, Jovan says of his relationship with the infamous ATL beat banger. Coincidentally Toomps Sound Trap Studio is now housed in the very building that Jovan built a few years back, and is home to the offices of ZoneBoy Productions and N Zone Entertainment, Jovan first received chart success with the Toomp-stamped hit single Gotta Get to My Baby which at its height, reached the 2 spot on the Billboard Hot Singles Sales Chart guickly surpassing many other artists with major label backing and much larger promotional budgets. The record achieved regional success and caught the eyes of many label executives positioning Jovan as an artist to watch. In April 2007, Jovan was selected to go on the Seagram's Gin Live Tour with rap duo Clipse and R&B sensation Mya. The eleven city tour gave him the opportunity to garner national attention with dates in D.C, New York, and Miami. The tour was not only a pivotal point in Jovan's career but a springboard for the next level of opportunities awaiting him. While touring, Jovan began filming a documentary on his life as an independent artist on his first tour and the struggles of trying to make it in the music industry. The documentary, tentatively titled DAIS AWAY: JOVAN DAIS, guarantees a raw and un-cut version of the journey an artist takes to success in the entertainment business. While filming the documentary Jovan developed a passion for film editing and now adds film director to his repertoire of talent. In addition to Dais Ahead: The Jovan Dais Documentary, he has several other original Film and Television programs in the works including: Americas Next Great Songwriter and The Narrator (A Short Film and Soundtrack). Having experienced the ups and downs of the industry, Jovan has developed a thick skin, in addition to evolving into an even more seasoned artist, performer and businessman. Equipped with a catalog of album-ready songs and an aggressive team in place; Jovan has taken control of his destiny with Anotha Dais Productions and is patiently waiting to take the industry by storm.

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