

Veränderungen Des Konsum- Und Investitionsverhaltens Aufgrund Der Finanz- Und Wirtschaftskrise - Marc Rieger

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Diese wissenschaftliche Arbeit untersucht die Veränderungen des Konsum- und Investitionsverhaltens während der weltweiten Finanz- und Wirtschaftskrise. Dabei wird insbesondere auf die Unternehmen und die privaten Haushalte in Deutschland eingegangen. Die konjunkturelle Lage Deutschlands und die der exportorientierten Industrie werden dabei detailliert untersucht. Dem privaten Konsum als wichtiger wirtschaftlicher Faktor wird ebenfalls eine bedeutende Rolle in der Argumentationskette zugesprochen. Berücksichtigt wird der Zeitraum von Mitte 2007 bis Anfang 2009. Mit dem Entstehen der Krise in den USA und deren Auswirkungen auf die globale Konjunktur, ist dieser Wirtschaftsraum der fundamentale Ausgangspunkt meiner Argumentation. Studienarbeit aus dem Jahr 2009 im Fachbereich Wirtschaft - Volkswirtschaftslehre, Note: 1,8, Berufsakademie Thüringen in Gera. Author: Rieger, Marc Publisher: GRIN Verlag Illustration: N Language: GER Title: Veränderungen des Konsum- und Investitionsverhaltens aufgrund der Finanz- und Wirtschaftskrise Pages: 00043 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640518432 Category: Business & Economics : Economics - Macroeconomics

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