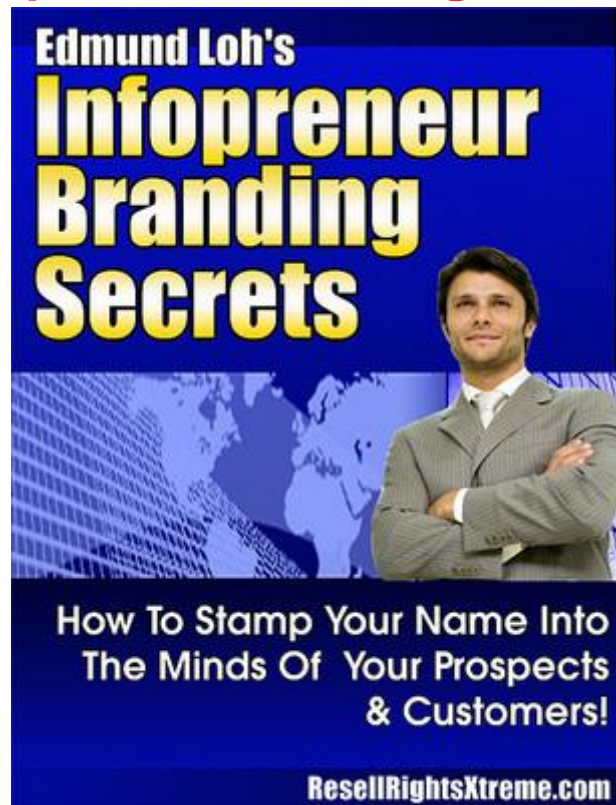


Infopreneur Branding Secretes



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Home | Resell Rights Too Many Gurus And Experts To Compete With? Discover The Breakthrough Secrets To Destroying The 7 Barriers Of Advertising And Position Yourself As A Highly Sought-After Expert In Your Niche... Starting Today! Brand Building Is a Must... Read On To Learn The Shocking Truth About Advertising And Branding That Your Competitors Dont Want You To Know... From: Edmund Loh & [Insert Your Name Here] Todays Date: Sunday, October 18, 2009 Dear Business Builder, How would you like to enjoy the position of fame and fortune as a highly sought-after expert in your niche, get paid for what you do best and have your prospects pass your name around like a buck? And how would you also like to get a score Joint Ventures with several marketing top guns? Now before I continue, Id like to ask you something: have you heard of the 7 barriers of advertising? Youve probably heard of it in different versions but heres the nutshell. In todays world, we are heavily bombarded by media and advertising - asking us to buy this, buy that, do this, do that... you get the drill. This is prominent in any media you can think and get hold of - the Internet is no exception. It became so much so that people are growing immune to advertising. Thus people needed to be reminded at least seven times before they finally take

action, remember you or even take notice of you. And sometimes, it may take even more than seven tries! This Is Where The Problem Begins... There are chances that your competitors are already adding to the immunity of advertising with their marketing campaigns. And if you do exactly what they are doing too, youre only adding more to your prospects immunity. You become another ME TOO marketer. And when this happens, you dont stand out from the crowd. There is a higher need for branding yourself so that not only do your prospects know you, they will remember you. And they know you EXIST even before they need you. Let me quiz on you on something: when was the last time you bought something or see someone desperately? You probably didnt need to buy that product off the store shelves or see the expert until you had a problem or an emergency. Did you ask yourself why you sought after him? The underlying answer is this: his name or the product was already stamped into your mind even before you needed it. Infopreneur Branding Secrets Exposed... In the world of Information Marketing, the same holds true. To prove my point further, let me quiz you again: what expert names come to your mind when you think of these? Google Adsense Membership Sites Private Label Rights

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