Internet Copywriting Handbook

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Dear Friend, Have you ever purchased something online by viewing a picture? What about buying something based on a picture and a description or write up on the product? Pictures are worth a thousand words but just a few words of proper web copy will do. The dilemma we face is copywriting for the Internet. This means writing that will sell stuff. Online. Its a whole different ball game when it comes to writing for the web as opposed to writing for traditional media. Its common place for the best Internet Marketers. The products are never really that great they are just marketed well. Its about marketing and marketing online is about copywriting. But The Problem Is... If youre a seasoned and successful Internet Marketer making thousands and thousands of dollars a month, quite frankly what I am going to share with you probably isnt anything new. But, chances are you arent making thousands of dollars a month with marketing on the web. Maybe youre trying to get over the $100 a month mark or maybe youre not there yet either. It doesnt matter, as long as you want to conquer copywriting for the web youre in a good place. Everyone who is anyone in Internet Marketing started somewhere. We all make the same mistakes but those who succeed are those who learned the right way of doing things. Well... Anyone Can Write Killer

Web Copy! Yes, anyone really can write copy for the Internet that will turn a no in to a yes in an instant. You can even create impulse buys just from your writing. Of course you need to know how to write correctly. Have no fear, Im here, Im talking and now its your turn. Im going to show you: Highlights: 1) Why You Cant Sell Online Its not that you cant its that you dont know how. Or is it? Well, either way get ready to pack in the information because its going to make you rich! 2) Keywords, Keywords, Keywords That isnt a typo. Youre thinking about writing copy for the web and not thinking about keywords? Here is what you will learn inside this guide.... The Difference Between Offline and Online Copywriting How The Right Attitude Really Goes a Long Way Why The Top Web Copywriters Are That Way The Fine Art of Short and Sweet Copywriting How The Way You Format Could Make or Break You What The Best Copywriters Know That You Dont How To Create Impulse Buying With Your Words Maximizing Your Copywriting Efforts With Ease How Certain Words Trigger Certain Actions The Secret To Headlines and How To Make Them Shine And a lot more! How Much Is That Worth To You? Ive seen books that dont contain half of the information Im going to give you sell in the stores for thirty, forty, even fifty dollars. Thinking about everyone thats sunk their hard-earned marketing dollars into these quick fixes is enough to make me want to scream. If they only knew how much value they werent getting for their dollar! I firmly believe that everyone should have access to this information, which is why Im offering my e-book at a bargain price-

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