

Intelligent Leadership - , John Potter

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The need for high-quality leadership in all areas of business and organizational activity has never been greater. A myriad of inter-linked factors mean that styles of leadership that were appropriate in the past are now no longer working. (These factors include new technologies, more questioning attitudes to authority, the arrival of the "virtual organization" with its network of contributors, and the unprecedentedly high expectations of customers and employees.) In Intelligent Leadership, Alan Hooper and John Potter look at how changes affect people in businesses and organizations, including through specific case studies - and propose practical ways for leaders to provide effective leadership in a quickly changing and confusing work environment. The focus is on winning hearts and minds, on leadership as an emotional and psychological commitment to the people being led, and on the idea of emotional intelligence. Author: Hooper, Alan Author: Potter, John Publisher: Cornerstone Digital Illustration: N Language: ENG Title: Intelligent Leadership Pages: 00240 (Encrypted EPUB) On Sale: 2011-02-28 SKU-13/ISBN: 9780712684200 Category: Business & Economics : Management - General

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