

Making Your Sales Page Convert

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Making Your Sales Page Convert Captivating Headlines & Sub-Headlines This next part is going to teach you everything you need to know about writing headlines and sublines that really force people to keep reading. When you follow the steps correctly this method of writing will force people to fall for everything you say. Lets be honest, clever marketing is good marketing! 1. Color your headline red. The color red usually symbolizes urgency or importance. Alternatively, you can use black or text with yellow highlight in the background if red wont suit your sales copys color theme. However, it is advisable to use red as the color of your headline plus this color can be used with almost any theme color suitably.

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