

Die Rolle Des Energie-contractings Für Mittelständische Unternehmen - Sabine Nessi

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Heute wird in Politik und Gesellschaft kaum ein Thema so heiß diskutiert wie der Klimawandel. Dabei bilden die Steigerung der Energieeffizienz und der Einsatz erneuerbarer Energien zentrale Möglichkeiten die Folgen der Erderwärmung einzudämmen. In diesem Zusammenhang bieten sich für die Energie-Contracting-Branche erhebliche Chancen, den Markt weiterhin auszubauen, und so ökologische und ökonomische Erfolge zu erzielen. In diesem Assignment wird die Rolle des Energie-Contractings speziell für mittelständische Unternehmen thematisiert. Der Aufbau gestaltet sich folgendermaßen: Nach Beschreibung der Grundlagen und Definition der spezifischen Begrifflichkeiten, werden anhand von Praxisbeispielen die Chancen und Risiken des Contractings für KMUs aufgezeigt und abschließend diskutiert. Dabei wird sowohl auf die Rolle der KMUs als Contracting-Nehmer, als auch Contracting-Geber eingegangen. Studienarbeit aus dem Jahr 2007 im Fachbereich Wirtschaft - Beschaffung, Produktion, Logistik, Note: 1,7, AKAD Fachhochschule Stuttgart. Author: Nessi, Sabine Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Rolle des Energie-Contractings für Mittelständische Unternehmen Pages: 00021 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640505791 Category: Business & Economics : General

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