

Worldwide Destinations Casebook - , Chris Cooper

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Worldwide Destinations Casebook features 38 comprehensive case studies of international tourism destinations, 10 of them brand new and 28 updated. A companion to the core textbook Worldwide Destinations 5th edition, these cases contextualise the learning and provide real life illustrations of the theories covered. This new edition covers subjects such as climate change, eco-tourism, destination regeneration and social impact. Case studies are drawn from all regions of the world and include: London Docklands regeneration A tourism strategy for Morocco 'New World' tourism - Outbound tourism from China Antarctica: tourism or conservation? Re-visioning tired destinations: Australia's gold coast Tourism in New York The Way of St. James: the pilgrimage as a cultural resource Ecotourism in the Ecuadorian Amazon The casebook brings a range of benefits to the classroom and by encouraging active learning allows students to gain valuable experience in: Problem solving and decision making Focusing on key issues within a clearly defined situation The development or honing of critical thinking skills Recognising that there is no one 'correct' answer to a problem Judging the relevance of different types of evidence and techniques Worldwide Destinations Casebook is the ultimate resource for contextualizing theory and is essential reading for any tourism student. Author: Boniface, MA, Brian Author: Cooper, Chris Publisher: Routledge Illustration: N Language: ENG Title: Worldwide Destinations Casebook Pages: 00376 (Encrypted EPUB) / 00376 (Encrypted PDF) On Sale: 2009-03-25 SKU-13/ISBN: 9781856175388 Category: Business & Economics : Management - General Category: Business & Economics : Industries - Hospitality, Travel & To

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