

Hollywood And The Culture Elite: How The Movies Became American - Peter Decherney

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Peter Decherney explores how the concerns of intellectuals and the needs of Hollywood studio heads led to the development of a mutually beneficial relationship during Hollywood's Golden Age (1915-1960). During this period, museums, universities, and government agencies used films to maintain their position as quintessential American institutions, transforming movies into an art form and making moviegoing a vital civic institution. Decherney's history features an intriguing cast of characters, including the poet Vachel Lindsay, film producers Adolph Zukor and Joseph Kennedy, Hollywood flak Will Hays, and philanthropist Nelson Rockefeller. He shows how Columbia and Harvard started film studies programs in the 1910s and 1920s to remake American education and American culture. And he shows how the Museum of Modern Art, the U.S. Office of War Information, and the National Endowment for the Arts worked with Hollywood to fight fascism and communism and to promote American values abroad. Hollywood and the Culture Elite offers a unique glimpse into the collaboration between Hollywood and the stewards of high culture to ensure their own survival and profitability. Author: Decherney, Peter Publisher: Columbia University Press Illustration: N Language: ENG Title: Hollywood and the Culture Elite: How the Movies Became American Pages: 00272 (Encrypted EPUB) On Sale: 2012-08-14 SKU-13/ISBN: 9780231133777 Age: 22-UP Reading Level: 17-UP Category: Performing Arts : Film & Video - History & Criticism Category: History : United States - General

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