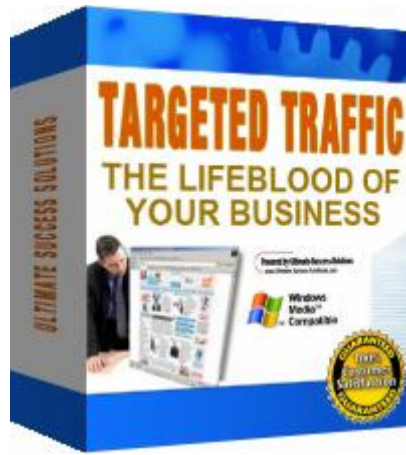


Life Blood Of Your Business - Targeted Traffic



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How To Find An Endless Supply Of Targeted Customers Ready To Buy Your Online Products Without Even Spending A Penny Through Simple, No Cost Affiliate Tactics.. You know, when I first started out, the very first aspect of online business that intrigued me was affiliate marketing. I'm sure I wasn't the only one, I mean, think about it: Hundreds and hundreds of online marketers promoting your site, using their resources, building your list by thousands, and your customer base by hundreds per product launch in exchange for half the profits. Considering I've seen close to 10,000 subscribers land on lists in one week through product launch affiliate promotion, that's a mighty good deal. Imagine what you'd do with a list like that. I couldn't stop playing with my calculator. Time to put it into action I thought. So here I was, almost seven years ago, a complete marketing newbie thinking it'd all be easy. All I have to do is put up the best product I can, pay out at least half in commissions, promote for a bit, and after a while, things would take off and the affiliates would go crazy for my offer (which I considered to be the best around at the time, and to this day, I believe it was). There was a problem though.. No one would promote. I had my site, I had a kick ass product, an awesome pay plan, and I knew my site was being seen by people with the power to promote, so what was going on? Well, here I almost seven years later, and looking back it's worrying how naive that view was. There's far more to affiliate marketing than creating an offer and stuffing it on front of potential affiliates. I learned the hard way, through more than \$30,000 and many years of sitting in the same chair trying to figure things out and complete the picture through a spattering of other marketers contradictory info products. For those of you reading that don't have a spare \$30,000 laying around, and

don't want to be sitting on that chair in front of your computer for the next 5 years trying to find out what works and what doesn't through endless tracking and testing, this is for you. Here's what I learned: ? 25 ways to increase the profits from your affiliates. Affiliate promotion is the lifeblood of many online businesses. It amazes me how many people don't utilize affiliates effectively. Amazingly enough some don't use them at all. I'll give you 25 techniques to not only increase their efficiency and make more profit from them, but also proven means and methods of attracting them in the first place. ? 3 Real life examples of the power of your own affiliate program. If you've ever doubted the viability of affiliate promotion for your products, you're missing out big time. I'm going to crush the pre-conceptions you have about this powerful method of marketing, so much so, that you'll never want to be without an affiliate program again. ? 3 reasons marketers don't set up an affiliate system, and how they're feeding you incorrect information hindering your chances of success for the sake of a few extra dollars landing in their wallets. Get the facts here, and stop being taught incorrect, misguided and unproven methods. ? I'll show you how you can be making far more money every month by giving out 100 commissions compared to not having an affiliate system at all. The moment you learn about promoting for something other than direct profit, is the moment your potential to earn a few thousand dollars per month turns into the potential for you to be rich. I'll dash your affiliate doubts from the word go. ? How long does it take to build an army of affiliates? If you previously thought you'd have to be working for years on end to build yourself a large affiliate base, you'd be wrong. I've experienced affiliates built over a single product launch multiply profits more than five fold in a matter of weeks. I'll show you where and why this happens, and most importantly, how you can take advantage of it while others don't even know it exists. ? I'll show you 4 aspects of your affiliate system that are almost guaranteed to get affiliates promoting. If you don't have at least one of these four, you're not going to be attracting affiliates, which is a big big problem if you ever want to earn more than few thousand dollars per month. ? How to analyze your offer objectively. If your affiliates aren't promoting for you, then you're doing something wrong. I'll show you one simple method that will allow you to look at your system, and immediately figure out why your affiliates aren't promoting for you, and how to fix it without having to do any research at all. This alone can save you literally years of work and many thousands of dollars in research. ? I'll be testing you as we go. Ever bought a guide before and on getting to the end, you're wondering if you really learned anything new or understood what was being said? I'll prove beyond a doubt that after reading just the first section that you can correctly manage affiliates

through the information I'm giving you, and In addition, I'll prove beyond a doubt that it works through your own results. ? Adding value to attract affiliates in their droves. I'll show you how adding value to your affiliate system can attract many affiliates over a short period of time, where most have demoted this powerful method to just selling products. Big mistake. ? The number one mistake of the affiliate marketing newbie. The one mistake that is destroying their business every single time they launch a product. Due to the number of people I speak to that do this daily, it wouldn't surprise me if you're doing this too right now, as you read this. We need to fix it and fast before it gets out of hand. ? Long term prospects, where will your business be in a years' time? I'll show you one method I constantly use on my affiliates that almost guarantees they'll still be promoting my products in 12 months time. It only takes 30 minutes of your time, but the positive difference this makes is immense. (Note: I've only ever seen six people doing this successfully in almost 7 years of marketing! I've never seen this tried without a big positive effect on long term sales before. There's no reason why you should be different) ? 5 ways to get affiliates promoting when you need them to promote for you. Ever wish your affiliates would jump into action when you ask them to? It's a great big fountain of cash just waiting to land in your pocket. All you have to do is take the right actions. I'll show what those actions are, how and when to take them for maximum short term profit. ? Is your business suited to affiliate promotion? It's amazing how many marketers I see that just throw up a random affiliate plan. When I ask them why they set it up like that, they don't know. We can never afford to not be able to give a reason why in business, or we'd all fall behind and go flat broke. I'll show you how to deduce the correct pay plan for your business with very little effort. Get it wrong, and it's going to kick you when you're down and waste years of your time (if it's not done so already). ? 5 methods of crafting high response welcome and congratulatory e-mails. We don't want our affiliates to just promote once for us. It'd be too costly to keep bringing in new ones every single time we launch a product or promotion drive. I'll show you 5 quick and easy methods that could have your affiliates promoting for you over and over again for the same product. All it takes is a few words from you. It's quick and easy, not to mention mighty profitable.

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