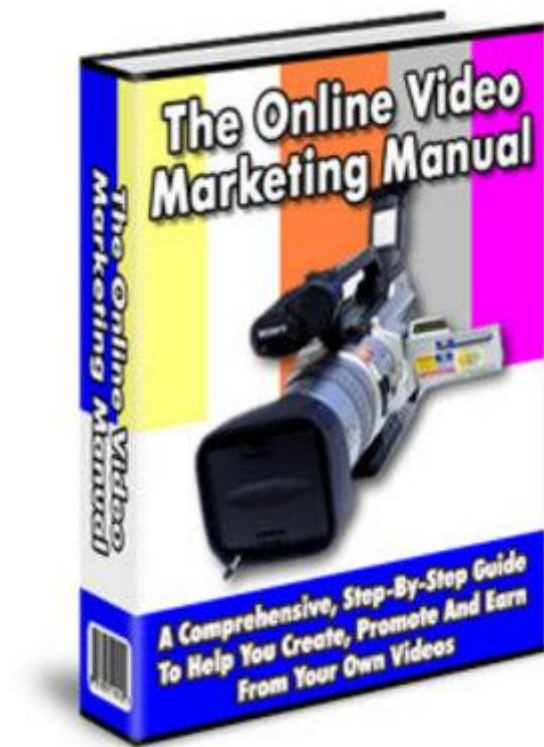


Video Marketing



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When It Comes To Online Marketing Tactics, Its Either Youre In Or Youre Out! 2006 Is Being Labeled As The Year Of Video Marketing. Do You Have What It Takes To Use This To Catapult Your Internet Business To The Next Level Of Online Success Or Will You Be Left Eating The Dust Of Your Competition? Finally, The Secrets Of Video Marketing Are Revealed! Know Everything That You Need To Know To Master This Field And Discover A New Plateau Of Online Wealth Waiting To Be Conquered! Dear Online Businessman, In 2004, articles became the biggest Internet marketing weapons in cyberspace. Many NETrepreneurs realized the amazing prowess of original, well-written articles in building a sizable number of back links that generated loads upon loads of traffic for their websites. In 2005, blog and ping became the hottest online marketing strategy in existence. Blogs, after all, are simplified content management systems that empower just about anybody including those who absolutely do not have a clue on how a computer works to publish content on the World Wide Web. Additionally, by using the ping strategy, youll be able to draw the attention of the search engine spiders, which will eventually result in the rapid indexing of your latest blog entries. Given the fact that search engines adore

regularly updated content, blogs DO appear prominently in relevant search engine results pages. The result is a higher probability of generating a lot of traffic for your main website. These two techniques dominated the world of Internet marketing for the past two years. The question is... Whats The Next Big Thing In The World Of Online Commerce? The answer to this question can be gained by observing the most popular websites today. Head over to MySpace or YouTube or even Friendster and tell me the one thing that sets these websites apart from the rest. Thats right. Videos! With most homes possessing fast Internet connections these days, digital videos have become a staple of content distribution methods. No longer are people content with what they can merely read; nowadays, most people want to actually SEE and HEAR the information that is being conveyed. Remember before the advent of television sets? Radios were the norm back then. People tuned in to their favorite radio programs when they were on. They may be mere commentaries on the popular issues of the day, a series of songs from their favorite performers, or even a serialized drama program presented with voices and sound effects. Imagine settling for such a medium in this day and age. Pretty unsatisfying, right? Its because we have become accustomed to television and video games and DVDs and the like. We can never settle for something that is older than the technology that has defined our generation, unless of course, its for nostalgic purposes. And this generation of online users has come to expect a lot. With data exchange rates now reaching blazing speeds that were once unheard of, people want their information delivered fast. And of the many mediums web publishers can use, videos are the most capable of delivering information at such an instantaneous rate. But Why Videos? Lets take a look at the reasons why you should seriously consider videos for your online marketing endeavors. * People respond more to videos. They are more appreciative of what they can actually hear and see, after all, instead of what they can only read. * Videos instantly give your brand a lot of credibility. Videos carry with them a sense of professionalism thats quite difficult to match in the digital world. * Videos can easily be delivered to a wide market. Theyre not like eZines that require the contact details of your leads beforehand. Videos can actually become viral ever so easily. Just launch one compelling and engaging video and youll be surprised by the sheer amount of traffic it will generate for your website. * Videos are more efficient sales tools than any other digital mediums. You can clearly and efficiently convey whatever you want to share. Videos provide visual and auditory mediums that you can manipulate to present your ideas in the most efficient way possible. * Videos are known to be highly effective for casual online users who are quite hesitant when it comes to

offers on the Internet. Since videos pack more credibility when compared to other mediums, they are more capable of winning the segment of a market that is generally considered hard-to-get. * Videos allow a lot of liberty for creative expression. You are not limited to certain styles, manners, or rules. Your imagination can run free and create the most memorable and exciting package your viewers are sure to appreciate and enjoy. * Despite the high demand for videos these days, they are still considered unique and special presentation formats that are sure to entice people to tune in to whatever you want to share through such a medium. You will have fewer problems attracting their attention as videos, by themselves, have the power to draw an audience.

The Problem With Video Marketing Like any new medium, however, people are expected to encounter some growing pains. Mistakes are most likely, given the demands of this mode of marketing as well as the technical expertise it requires. Additionally, not everyone has the requisite knowledge on how to make his/her own videos. Most Internet marketers allow the opportunity to slip by because they feel that they don't have the skill set necessary to create their own marketing movies. But here's the fact... Creating videos is very, very easy... if you know what to do.

The Solution? You don't have to grope for form anymore. You don't have to settle on observing your peers making the most from videos. You don't have to envy other online businessmen who have achieved a lot of success with their marketing movies. You can now create your OWN movies, without having to compromise the professionalism, the quality, and the substance of the medium... even if you're a beginner in this trade!

Presenting... The Online Video Marketing Manual The Online Video Marketing Manual A Comprehensive Step-By-Step Guide To Help You Create, Promote And Earn From Your Own Videos! This is most likely the first and the finest guide ever written on the subject of online video creation for the purposes of Internet marketing. Within the pages of this eBook, you are bound to experience the following things:

Learn exactly why you should be creating videos to help your Internet marketing campaigns. Discover the many possible uses for videos, not just as your own information products you can sell, but as leverages to help boost your sales. Unravel the mystery behind the most powerful usage for videos ever viral marketing! Know, exactly, in specific steps and in stories told by experts, how videos can let you generate millions of visitors with minimal intervention on your part. Of course, an eBook on video marketing will not be complete without a guide on how to create videos. These pages will show you exactly how you can make your own marketing movies. Whether you're using original footage you have captured yourself or whether you want to use captured screen movements for a variety of tutorials, this is a guide that will

comprehensively show you the tools that you need and the methods that you have to implement. Master the six secrets that experts have observed in achieving favorable results with their online marketing videos. These secrets will spell the difference between the success and failure of your campaigns. Learn the various types of video file formats and how to choose the right one for your needs. Believe it or not, video marketing success also depends on the selection of the right file format to distribute. Get to know some fast emerging markets for your videos. These markets have millions of members and only a few online marketers are catering to them! 2006 is hailed as the year of videos. Dont get left behind. With the Online Video Marketing Manual, you can access a definitive course on how to create your videos and how to capitalize on them to boost your profit and further establish your enterprise as one of the Internets best. Seldom are the opportunities that can truly change the face of your online business. This is one of them! The Online Video Marketing Manual A Comprehensive Step-By-Step Guide To Help You Create, Promote And Earn From Your Own Videos! Download the ebook now - Only \$27.00 Order Now

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