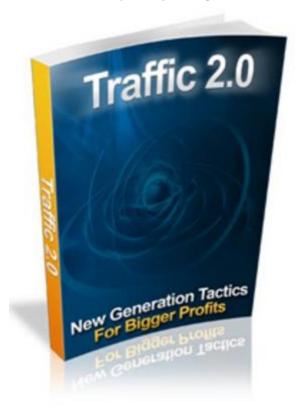
Traffic 2.0



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Ever Wanted So Much Traffic Your Servers Come Close To Crashing? Learn the most sophisticated traffic driving methods using the latest Web 2.0 technology. Only after youve read all that the book has to offer will you understand how to utilize every Web 2.0 website fully. The goal of any marketing effort is to create a buzz that is so strong, that the very foundations of the Internet will shake, but lets face it, that almost never happens. These days, it seems that the most realistic goal to have is that your marketing effort will drive enough traffic so that you dont lose money. Even if you assume that a relatively high percentage of your traffic will convert, youll need hundreds of viewers to make any launch cost-effective. The beauty of Web 2.0 traffic is that they are way more dedicated than normal traffic. With normal traffic driving conversion percentages, a 5 CTR would be considered very high. With Web 2.0 traffic, 5 would be considered low. So with Web 2.0 traffic, not only do you have the ability to drive a lot more people to your website, but those people who come are also more inclined to purchase. Its a win-win situation for you. Traffic 2.0 Will Teach You... How To Use Blogs, Social Networking, Social Bookmarking and Video Sites To Drive Traffic Straight To You! How To Create Content So People Will Care About What You Are

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