

Controllinginstrumente Für Die Produktionslogistik - Marcel Tulke

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Als oberstes Ziel des Produktionsmanagements soll die Produktion eines Unternehmens unter dem Aspekt der Wirtschaftlichkeit geplant, gesteuert, organisiert und kontrolliert werden. In der vorliegenden Arbeit soll der Fokus auf das Controlling der Produktionslogistik gelegt werden. Nach einer ausführlichen Begriffsklärung werden die Balanced Scorecard, der Tableau de Bord Ansatz sowie der Skandia Navigator als Controllinginstrumente vorgestellt. Abschließend wird die Eignung der beschriebenen Instrumente für das Controlling der Produktionslogistik anhand einer Bewertungsmatrix mit Hilfe ausgewählter Kriterien dargestellt. Author: Tulke, Marcel Publisher: GRIN Verlag Illustration: N Language: GER Title: Controllinginstrumente für die Produktionslogistik Pages: 00022 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640240005 Category: Business & Economics : General

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