

# List Fx - Home Study Course On List Building + 5 Bonuses!



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Comes with five BONUSES! "You're About To Learn...Exactly How I Am Generating Massive \*Piles of Cash\* On-Demand and How You Can Too! ...A small list of 9,244 readers was leveraged to earn over \$18,031 in sales in just 2 weeks time! An even smaller list of about 6,020 readers was leveraged into \$27,830 in sales in just over 7 days! Now you can learn how to create the same and even better results... Introducing ... The List FX Teleseminar Home Study Course! What if you had the opportunity to gather a group of online marketers in one room and drill them for over 8 hours on how they have in combination been responsible for raking in over \$10 million dollars online from email marketing? That is the equivalent of what I'm about to share with you ... except that I was able to ask the hard questions that you want to ask them. Questions such as: "How did you get started in online marketing and specifically list building?" "What would you say have been most responsible for your incredible success?" "How do you get your list members to warm up to you?" "How can you maximize the deliverability of your emails"? "How do you get your emails to stand out in a crowded in-box?" "What to say and what not to say in your emails?" Here is EXACTLY what you get in this package: Module 1 - "How to Create Hyper Profitable Lists From Scratch" Ewen Chia is a full time online marketer and the man who Mike Litman, a #1 Best-Selling Author, calls a "truly a dynamic and incredible marketer" Ewen is often referred to as a "super affiliate" and has built massive lists from scratch pulling in over \$100,000 in less than one week! Here are just a few of the secrets and techniques you'll get from this session of more than 1-hour: \* How to correctly use a lead

capture page to grab more opt-ins than you ever thought possible. Do this the wrong way and you end up leaving a lot of leads ... I mean, money on the table... \* How to determine the quality of a good list? What are the three important factors that you must have in a list? The answers may just surprise you. \* What is the biggest fear holding you back from really profiting from your list and how to overcome this fear in one simple move \* The #1 secret that has been responsible for the skyrocketing success of Ewen making him one of the most sought-after affiliate marketers. And it's a lot simpler than you think. \* Why Ewen thinks that the money is NOT in the list ... what? Is he crazy? His explanation may just clear this accusation of insanity. \* A dirty little trick to build your list fast without sacrificing quality and money. \* How to use the "3-C" strategy to keep your list growing and reduce unsubscribes. No more do you have to build a list just to see it eroded over time... \* Discover the very systems that Ewen uses to build huge lists of qualified buyers. Imagine the power of having 2,000, 4,000, or even 6,000 qualified proven buyers to market your product or service to! Module 2 - "Massive Profits From Tiny Lists" Stephen Pierce is going to reveal to you some of the very techniques he uses to consistently generate huge profits from his own opt in list. This is one you won't want to miss! Here are just a few of the secrets and techniques you'll learn from this session: -Stephen is working with some of the top companies in the world including now Ford Motor Company. He will share with you how he is able to build those types of relationships and how you can use it in your own email marketing -What if every email you sent to your list was read thoroughly by the majority of your readers? Do you think that is powerful? You bet it is and it could get you more sales that you can dream of...you will listen as Stephen tells you exactly how you can have people drooling to get your emails... -Creating profits on demand is a dream for many people...Stephen turns that dream into a reality for many people and he is able to do it over and over again. You will have access to learning what he does that is so different from the crowd... -Learn how to consistently add a never ending stream of hot buyers to your email list. Stephen is able to grow his list on a daily basis, and you can too. There is a set of steps you must take to do this... Module 3 - "Massive List Building Secrets" Liz Tomey got her start in the direct mail business in 1998. In 2004 she turned her business into an online information business, and quickly made it into a full time profitable business that she now runs full time from home. She has created over 50 different information products, and quickly built some responsive list at the same time. Here are just a few things that you'll get from this 1-hour long teleseminar: \* The secret art of approaching list owners so that they'll be more than willing to "share" their lists with you for free! \* How to use the "give to

get" marketing principle to grow your list faster than you ever thought possible. Once you get a hold of this concept it can literally revolutionize your business. \* How to build a hugely responsive list by doing email marketing "the right way". Doing it the wrong way could cost you thousands of dollars in lost sales and probably already has. \* Why you should treat your customer support as also email marketing and how this can easily bring you more sales, more loyal buyers, and keep people on your list forever. This is an often overlooked facet of list building. \* How to turn your subscribers into a loyal army of affiliates who gladly want to promote your products and so generate a secondary source of profit from your lists. \* Secrets that Liz uses to consistently outsell some of the biggest names in internet marketing and how you can too... even if you think that you can't! \* How to build a huge responsive list and make thousands of dollars from it even if you're just starting out and have no list, no name recognition, and no customer base. Sound impossible? Not after you hear Liz tell you exactly how. \* Uncover a huge secret that Liz uses to build a massive list and keep that list growing almost forever! This one technique is so powerful that it completely changed the way I do business online! Module 4 - "Niche List Building Secrets" Dr. Michael Woo-Ming is an Internet marketer with over 25 websites under his belt and eight years of online business experience. Dr Mike has perfected some marketing systems that he uses to build huge optin lists in many different niche markets. Here are some of the gems you'll get from this veteran Internet marketer: \* One common mistake to avoid that can drastically reduce the click-through rate for your emails. Personally, when I implemented this technique into my own business I literally saw an almost 500 increase in my sales! \* How to turn your fiercest competition into your best partners and add a few extra thousands of subscribers to your mailing list. \* How a "scalpel and being quick" relates to big profits in email marketing. This little lesson is worth its weight in gold and will give you the foothold you need to make any sales from your list... \* Simple secrets that very few people use to decrease the cost of Adwords advertising. This technique will also increase your conversions when you use any PPC to help build your list. \* How to turn a slow-selling ebook or any other information product into a virtual money tree using this one simple technique. \* How to choose an autoresponder service that is right for you and your marketing niche. This is a critical choice that you don't want to get wrong. \* Why the words you use on your 'subscribe button' can make a big difference in your optin rate. This is one case where little things can make a big difference. \* Why you don't have to be the greatest copywriter to write emails that pull results over and over again. It's true. Module 5 - "Email Deliverability Secrets" Gary Ambrose is a master

at email deliverability and getting your emails read. He owns one of the most popular autoresponder services for several years and has a clear technical advantage over most online marketers. He blows away some common email marketing myths like fog on a hot summer morning... Gary has more behind-the-scenes knowledge about email deliverability than you'll ever need to know as an online marketer. But you'll discover how to get your emails safely to their destination... even to an AOL inbox. In this high energy session (Gary is pretty excited about anything that has to do with emails) you'll discover:

- \* Why the way you write your email can increase your delivery rate by more than 10 and what you need to do to get your emails read. Most professional marketers miss this simple step that could give them an immediate raise in their business...
- \* What really is the meaning of "Double Optin" vs. "Single Optin" and what you need to understand about this subtle difference. What you understand about this could help to prepare you for the future of email marketing as delivery of emails gets harder and harder...
- \* The real truth about how to avoid getting "blacklisted" and how to get off of a blacklist if your IP was ever blocked so that your emails cannot get through to your subscribers. These are the real insider secrets that's known only to a few.
- \* How you can reach up to 25 more people through email marketing while your competition remain locked out from these same people. Imagine having the opportunity to sell a product to a group of people who have never seen it before except from you!
- \* An invaluable marketing secret learned from the "Jet Ski" race story. This is one funny story with a serious lesson behind it!
- \* How to be sure that your emails pass through the SPAM filters and some myths crushed about how to do this. Like ... should you use 'free' or 'f/ree' or 'F/R/E/E' in your emails?" The truth may surprise you!

Module 6 - "Responsive List Secrets" Alice Seba is known as the Internet marketing sweetie but more importantly she is an expert at building relationships with your list. She is a stay-at-home Mom with a marketing philosophy that being 'nice' to list members means more profit for you. Here are just a few things that you'll gain from this session:

- \* Discover several techniques for connecting with your readers that you can put into immediate use. Alice is a master at bringing her readers to a personal conversation and she will tell you how she does it. Duplicate this technique and you are guaranteed to have faithful buyers...
- \* The one thing you must do when you're writing your emails that will get you more sales than you can imagine. You'll find out this one thing and why it works and the best way to use it...
- \* How you can use one little trick in your emails and connect with more people and also gain loyal readers. This is often overlooked and usually used the wrong way. You'll have a new weapon at your disposal right away.
- \* Why a long

email will sometimes kill your sales but how a short email could also be just as bad. Learn how to know when to write short vs. long emails and how to use this to bring the biggest response possible. I'm talking about making more sales than people with lists that are 10 times the size of yours! \* Uncover one little secret that is so simple to test you'll be surprised that almost no one is even using it! Clue: This has to do with tracking and testing in emails. Module 7 - "Secrets To Getting Your Emails Read" Jeff Levesque has been working for Russell Brunson and his right hand man when it comes to writing emails to potential Joint Venture partners. Jeff is an expert in getting your emails opened and read. Here are some of the things you will learn in this information packed session: \* How you can easily find out what other email marketers are doing and just make a small change in your emails to triple your response rate. It's simply amazing how often this is overlooked by so many "guru" marketers... \* How to get people starving to open and read your emails like a kid pressing his nose against a candy store glass window. ( I must confess that this little trick even caught me!) \* Why you should be happy to even lose money on your first sale if this will guarantee a second sale that will make you money. Too many online marketers are placing the cart before the horse and Jeff will tell you why. \* How to legally spy on your competition to find out exactly what is working today in email marketing. Internet marketing is changing constantly and with this technique you'll find yourself on top of what works now... \* What one thing you can do to grab the attention of your readers and keep them on your sites. Just this strategy alone can get you more sales and more traffic without spending a single dime. \* A top secret method that you can use to differentiate your promotions from any other affiliate. I personally know 3 big name gurus who use this but no one else I know does this. You'll have a huge advantage marketing any affiliate product using this technique.

**BONUSES:** **BONUS#1:** Module 8 - The List FX Bonus Module: In this interview Russell Brunson places me in the hot seat as I share with his mastermind group the secrets I used to go from nothing to a super success in just a couple months. His group paid almost \$1,000 to hear this call and you are going to gain access to it as part of your bonus package! Here are some of the things you will learn in this information packed session: \* Learn exactly what I did to increase my conversions by almost 200 on my first big marketing product. This simple idea is easy to copy and could have you earning double your current sales overnight! \* I'll share with you the exact tools that I used to create my product from the very beginning. If you're looking to build a list by creating an easy and simple product that has great perceived value, this is the information you're looking for! \* What I did to ensure that every month I was able to increase my list

size and my monthly income. \* Find out how I was able to leverage the list. I show you how to build to more than double in size! This is big and you will not want to miss this. Once you build your own list or if you already have a list you will need to listen to this call and learn to leverage that list... \* How to actually give away a TON of money that you DON'T even have as yet to make you 1,000 more in monthly income!

Yes it sounds like hype but I assure you this is very real

**BONUS#2: Module 9: Another List FX Bonus**

**Module:** With all this valuable information that you're getting I know that your fingers will just get tired while you frantically try to take notes. That's why I went one step further and had these teleseminars transcribed and put into an easy to read PDF format for you. You can print these out or simply read them from your computer. The best part about having all of the modules in easy to read PDF's is that you can refer back to any information at any time. You can bookmark important sections and highlight important tips and points to further make your success that much easier. You'll get complete access to all of the PDF files instantly after securing your Teleseminar Home Study Course.

**BONUS#3: List Building Income Audio-Video Course: Here is A Quick Look at the Table of Contents in These Videos:**

**Module 01: How to Create an Easy, Proven System to Suck in Leads - Flash Video + MP3 Audio + PDF Transcript Included!**

- How to write a high converting squeeze page using the H-S-B-C Approach
- How to develop the back-office for your one-page mini sites that are pulling in leads!
- How to attract visitors and convert them into subscribers instantly!

**Module 02: Free List Building Methods - Flash Video + MP3 Audio + PDF Transcript Included!** Discover over 8 unique methods you can use to build your opt-in lists! These are free methods that cost you nothing to implement and carry them out. This is designed perfectly for list builders on a tight budget, yet results can be devastatingly effective!

**Module 03: Paid List Building Methods - Flash Video + MP3 Audio + PDF Transcript Included!** Time to raise the notch... invest in paid list building methods for faster results! There are over 5 paid methods discussed in this module - all of which I have tested and am using for my own list building campaigns.

**Module 04: Maximizing Your Leads and Sales Conversion - Flash Video + MP3 Audio + PDF Transcript Included!** Discover 4 easy ways to make small "tweaks" to your list building system to see significant results! You do not have to overhaul your list building campaign and renovate all over when all it takes is some small changes on the right places! And **MUCH MUCH MORE!**

**BONUS#4:** To make the deal even sweeter for you, we are even including two unannounced bonuses with it! Only those who purchase this product from us would be able to get the bonuses at NO cost! So what are you waiting for? Order today. 30-day money back guarantee! In case

you are not 100 percent satisfied with your purchase, simply contact us within 30 days of your purchase and we will refund every penny! No questions asked!

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