## **Managing Live Innovation - , Michel Syrett**

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Managing Live Innovation examines the innovation process from the line manager's perspective. This book identifies the skills needed to manage live 'real time' innovation in an environment where products and services are constantly refined, and where customer input is encouraged from an early stage. The New Skills Portfolio is a groundbreaking new series, published in association with the Industrial Society, which re-defines the core management skills managers and team leaders need to be competitive. Each title is action-focused blending 20th century management initiatives/trends with a new flexible skills portfolio for managers constantly experiencing and managing organizational and marketplace change. The Industrial Society is one of the largest public training providers in the UK. It has over 10,000 member organisations and promotes best practice through its publishing, consultancy, training and advisory serives. For more information contact their website on indsoc. Jean Lammiman has successfully combined a career as a senior front-line manager specialising in the effective development of staff at all levels with groundbreaking work as an academic and consultant. Both authors run their own consultancy, The LSK Group, which designs and implements workshops, seminars and forums for senior management teams. Michel Syrett is an established business author, lecturer and consultant. For many years Editor of the Public Management and Management Education Pages at The Times, he contributes regularly to newspapers and journals covering business issues in Europe and Asia, including the Financial Times, Daily Telegraph, European, Management Today, Eurobusiness, Business Asia, Asian Business and South China Morning Post. He is also a Visiting Fellow at Roffey Park Management Institute and the Poon Kam Kai Institute of Management at the University of Hong Kong. Author: Lammiman, Jean Author: Syrett, Michel Publisher: Routledge Illustration: N Language: ENG Title: Managing Live Innovation Pages: 00200 (Encrypted EPUB) / 00200 (Encrypted PDF) On Sale: 2012-09-10 SKU-13/ISBN: 9780750637008 Category: Business & Economics: General Category: Business & Economics: Management - General

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