

Beyond Business As Usual - Michael Munn

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Wherever we are in the quality movement, there is more to discover--to explore. Today, quality serves business as a way of increasing profits. That is one end of a spectrum. Tomorrow, quality takes business into the rest of the spectrum. In this new dimension, business learns to serve, and be served, from a foundation of unconditional love. At the other end of the spectrum is quality's far-reaching goal--the attainment of harmony between people and the entire cosmos. This goal reveals the gap, and steps, between it and what we do today. This book is intended for explorers and pioneers. It is not for those who are comfortable in today's paradigms. It is for those who search and yearn for new ways bring heart into the world of business and society. It is not for those who are comfortable living an unexamined and changeless life. It is for those who sense a thrill in the heart with the changes of each new day. Experience, not dry learning, is the heart of this book. For this reason, "Practical Exercises" are included in most of the chapters. They are experiences of things that can be known, but not told or taught. Without the exercises, your knowing will be superficial. With them, you can enter into dimensions unknown to you today. Michael W. Munn, Ph.D., heads the Gaia Center for Quality in Palo Alto, California. He provides keynotes, experiential change seminars, and business quality workshops. Strategic planning, executive development, proposal, and reengineering efforts are among the topics of his workshops. Author: Munn, Michael Publisher: Routledge Illustration: N Language: ENG Title: Beyond Business as Usual Pages: 00184 (Encrypted EPUB) / 00184 (Encrypted PDF) On Sale: 2012-09-10 SKU-13/ISBN: 9780750699266 Category: Business & Economics : General Category: Business & Economics : International - General

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