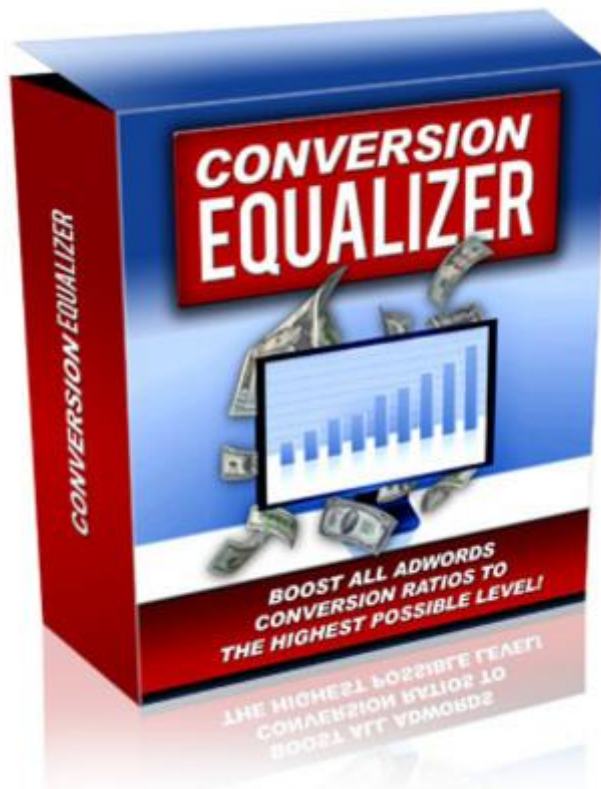


New Conversion Equalizer With Mrr



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If you've ever worked with AdWords campaign before, you know one thing is for sure, it takes a lot of hard earned money to keep them floating near the top of the list. To increase the amount of profits is your ultimate goal; maybe modify your advertising labors. And looking for a way to do this has been your number one priority for a while now. Of course there are inventive and novel ways to make your AdWord campaign work better and faster for you coming down the road every day, but how do you know which one is the best for you? Conversion Equalizer is the software you have been waiting for and it does what it promises to do improve your AdWord campaign. There will always be one problem with the AdWords and that is we will never believe we are getting the best return on investments or ROI. This is true no matter how much income our AdWords generate, no matter how much qualified and targeted traffic we generate or how many mailings we can sign up, it will never be enough. So improving on what is there now is the name of the game and the Conversion Equalizer software is the answer to the question of how to boost AdWord conversion rates. What happens is that many people, both novice and veterans alike, forget about their landing pages and this can be a costly mistake for generating income with your

AdWords. Having just the right landing page and you will have more conversion rates, generate a lot more traffic, sign up more mailing lists, etc., etc.,. Its been said that the effectiveness and quality of the ads themselves are what directly affects the amount of money you can earn. However, you can turn the landing pages into the most effective and solid way of making conversion rates in the AdWord campaigns. The most common reason people back out of a landing page is because they say it doesnt have anything to do with what they are searching for. Their keyword is nowhere to be found. Enter the Conversion Equalizer, a software program that will make your landing page into an exact match for what they are looking for. Conversion Equalizer is an easy-to-use, convenient program that creates a landing page for whatever keyword is being searched for when someone clicked on your AdWord. For example, let say youve built a website that deals in wedding flowers; how to purchase them in bulk, wholesale, arrange them, colors, etc. Then you have two customers, one who is looking for purchasing flowers in bulk the other arranging flowers. Both click on your AdWords, however, with Conversion Equalizer, customer number one only sees purchasing flowers in bulk and customer number two only sees arranging flowers so that both believe they have come to the correct page, and they have! Lets say you have 150 keywords, you would normally have to build 150 landing pages, but with Conversion Equalizer, it does the work for you. You only build one landing page and Conversion Equalizer will create the other 149 unique landing pages for you!

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