

Cinema Audiences And Modernity

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This book sheds new light on the cinema and modernity debate by confronting established theories on the role of the modern cinematic experience with new empirical work on the history of the social experience of cinema-going, film audiences and film exhibition. The book provides a wide range of research methodologies and perspectives on these matters, including: the use of oral history methods questionnaires diaries audience letters as well as industrial, sociological and other accounts on historical film audiences. The collection's case studies thus provide a "how to" compendium of current methodologies for researchers and students working on film and media audiences, film and media experiences, and historical reception. The volume is part of a 'new cinema history' effort within film and screen studies to look at film history not only as a history of production, textual relations or movies-as-artefacts, but rather to concentrate more on the receiving end, the social experience of cinema, and the engagement of film/cinema (history) 'from below'. The contributions to the volume reflect upon the very different ways in which cinema has been accepted, rejected or disciplined as an agent of modernity in neighbouring parts of Europe, and how cinema-going has been promoted and regulated as a popular social practice at different times in twentieth-century European history. Publisher: Routledge Illustration: N Language: ENG Title: Cinema Audiences and Modernity Pages: 00232 (Encrypted EPUB) / 00232 (Encrypted PDF) On Sale: 2011-08-31 SKU-13/ISBN: 9780415672771 Category: Social Science : Media Studies

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