

Die Finanzmarktkrise Als Katalysator Des Wandels Im Tourismus? - Mathias Welsch

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In der vorliegenden Bachelorarbeit soll ein Bezug zwischen den Wandlungsprozessen im Tourismus und der Finanzmarktkrise hergestellt werden. Das Ziel ist es zu analysieren, inwiefern die Auswirkungen der Finanzmarktkrise die bereits vorhandenen, laufenden Strukturwandlungen in dieser Branche beeinflussen. Die Betrachtung erfolgt dabei, je nach Dimension und Ausprägung der Wandlung, auf nationaler (deutscher Tourismusmarkt) und auf internationaler Ebene. Bachelorarbeit aus dem Jahr 2010 im Fachbereich Wirtschaft - BWL - Allgemeines, Note: 1,0, Hochschule Aschaffenburg (Wirtschaft und Recht). Author: Welsch, Mathias Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Finanzmarktkrise als Katalysator des Wandels im Tourismus? Pages: 00076 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640610730 Category: Business & Economics : General

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