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Attract More Subscribers, Generate More Sales And Increase Your Search Engine Ranking By Instantly Turning Your Newsletter Articles Into A Permanent Online Archive ... All With Just A Few Mouse Clicks! Special bonus ... includes full Master Resale Rights! Thursday, March 11, 2010 Dear Friend, If you publish a newsletter, you may already know the value of creating an archive of your old articles. This provides a reference source to attract new subscribers and offers a rich feeding ground for the Search Engine Spiders, increasing the Search Engine ranking of your site. An archive can also be used to advertise your products or promote affiliate programs to your website visitors by placing additional adverts on the HTML pages containing the archive. Despite all these advantages, if you're like most marketers, you probably don't actually create your own archive, simply because it can be so time consuming. Even if you do maintain your own archive, you are no doubt continually spending time and effort on updating it. This is time which could be better spent elsewhere. Our Easy Archive Maker software makes light work of building an archive for you, instantly turning any text article into a full HTML web page and automatically building and maintaining your article index. The HTML pages created are built from a special template, so

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Quick And Easy Software Updates Your Archive In Seconds Easy Archive Maker is incredibly easy to use. To start with, you simply create a special web page using your usual HTML editor. This page is a complete example of what you want your archived article pages to look

like, except that instead of having the text of an article in it, it contains the words INSERT ARTICLE HERE. You can incorporate graphics, set fonts and layout, add adverts above, below and to the sides and generally make the page look exactly as you want it. This web page is referred to as your template. Now every time you want to add an article to your archive, you simply run Easy Archive Maker, paste your new article into the software and click a button. Easy Archive Maker will generate a complete new web page by taking your template and inserting the article text (with appropriate formatting) in place of the INSERT ARTICLE HERE text. It will automatically convert any line breaks in your article into the HTML equivalent (to preserve the formatting and layout of the article) and automatically turn any links into full clickable HTML links. It will then save this new article web page to a file. The software will automatically store each article in sequentially numbered file: article0001.html, article0002.html, article0003.html, etc. (you can override this if you wish and set your own file names). As well as creating new page for your articles, Easy Archive Maker can also maintain an article index page for you. An article index page is a single page containing a complete list of your articles, with a link to each. This provides a central page from which visitors can access your articles as well as ensuring that all your pages are linked into your site, so Search Engines can find them. If you have selected to update the index page, Easy Archive Maker will automatically insert a new link into it whenever it creates a new article page. Using this simple system, you can complete a full archive update in a matter of seconds, ready to upload to your web host. Building your newsletter archive just doesnt get any easier than this! Full Master Resale Rights Included Free! Your copy of Easy Article Maker comes complete with Master Resale Rights. This means you can sell this software yourself and keep all the money. Just make one sale to recover your investment. Ill even give you a copy of this ready made sales page to make it really easy for you. You can also add this software as a bonus to other items you sell if you wish, or include it in packages and membership sites.

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