

# Finanzplanung - Marc Schrafholz

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Für eine Unternehmung ist es eine zentrale Voraussetzung genügend liquide Mittel vorzuweisen, damit die Zahlungsfähigkeit jetzt und in der Zukunft gesichert ist. Um vorausschauend die zukünftigen Geldströme aufzuzeigen, wird eine Finanzplanung aufgestellt. Die Finanzplanung soll der finanziellen Führung eindeutige Informationen über die Entwicklung der zukünftigen Liquidität vermitteln. Bei der Entscheidung über die Liquiditätssicherung spielt dabei die kurzfristige Finanzplanung eine essentielle Rolle, da der Planungshorizont maximal ein Jahr beträgt und daher alle betrieblichen Ein- und Auszahlungen möglichst lückenlos und zeitpunktgenau mit einbezogen werden. Mit Hilfe der kurzfristigen Finanzplanung können eventuelle Liquiditätsengpässe frühzeitig erkannt werden, um analog dazu präventive Maßnahmen zu ergreifen. Beispielsweise kann versucht werden, die Disposition so zu treffen, dass die Realisierungschance des Engpasses auf ein Minimum reduziert wird. Author: Schrafholz, Marc Publisher: GRIN Verlag Illustration: N Language: GER Title: Finanzplanung Pages: 00044 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638266741 Category: Business & Economics : General

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